

The **Globe** *trotter*

DECEMBER 1961

ISSUED BY THE GLOBE TICKET COMPANY IN THE INTEREST OF THE
ELECTRIC RAILWAYS AND BUS TRANSPORTATION INDUSTRIES



christmas

A TIME FOR GOOD WISHES

We send you ours with affection and joy. We hope
that your days will be merry and bright, during
this yuletide and in the coming year.

A TIME ALSO TO COUNT OUR BLESSINGS

We look back with humility at our own beginnings
and our way as a company through the years.

This perhaps is a good time to tell you something
of our birth and our growing up;
it's almost like a Christmas Story.



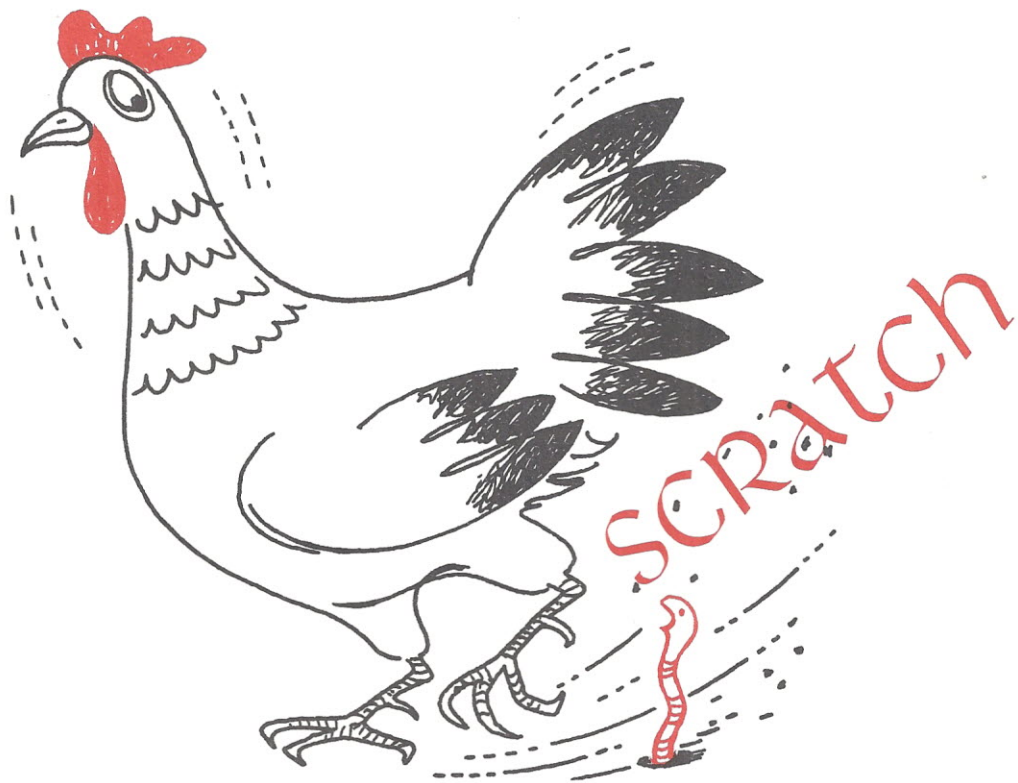
GLOBE TICKET COMPANY

112 N. 12th STREET, PHILADELPHIA 7, PA.

A Nation-Wide Service

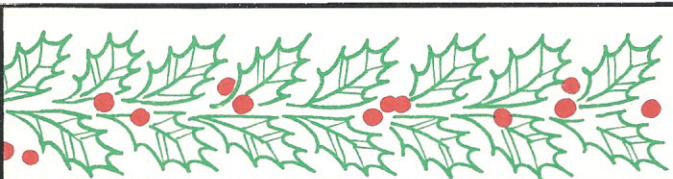


HOW TO START FROM



A very short Company history,
induced by the fact of our
70th anniversary of incorporation this year

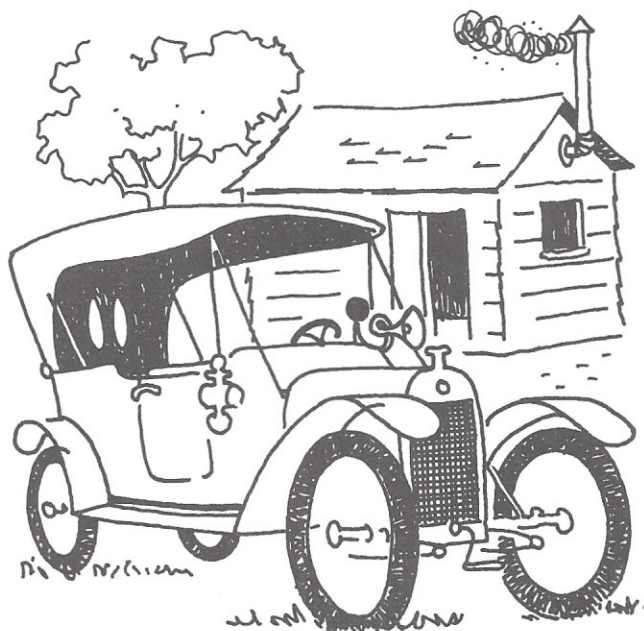




YOU CAN START A MILLION-DOLLAR BUSINESS MANY DIFFERENT WAYS

Some People...

BOLT, SCREW AND WELD
together something in
an old back yard shed,
call it a horseless carriage,
and soon have everybody
going places sitting down.



And...

THERE ARE THOSE
who stink up mother's kitchen
with rubber compounds,
just to get Akron
going real good.





Then...

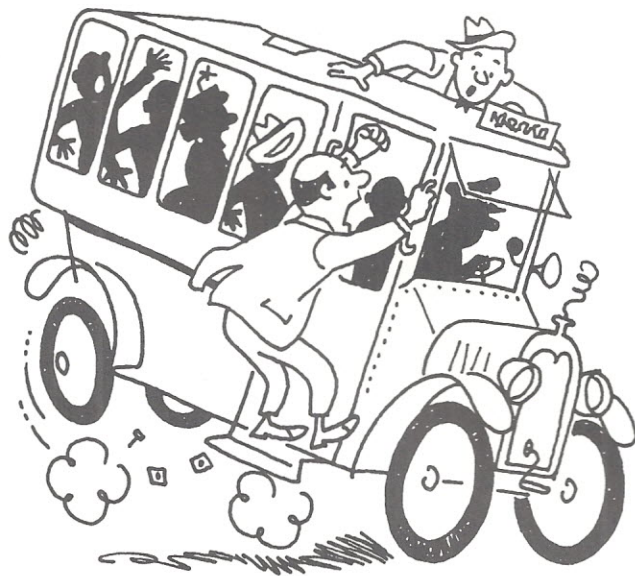
THOSE WHO FIDDLE
WITH GUN POWDER

up the creek—

and much higher

when something goes wrong—

but ending up big.



And...

THOSE WHO FIX
AN OLD BUS

with gum and baling wire

and start hauling people to

where they want to go.





No!...

We didn't do it that way.
We just **FOUND** our beginning
on the street. It was

Walter Hering who saw that
five dollar bill first on the street
in Philadelphia and, what's more,
he got there before the
other fellow and picked it up.



THAT WAS IN

1868...

BUT IT WASN'T ALL.

An effort had to be made to find
the loser. Much? Who knows?

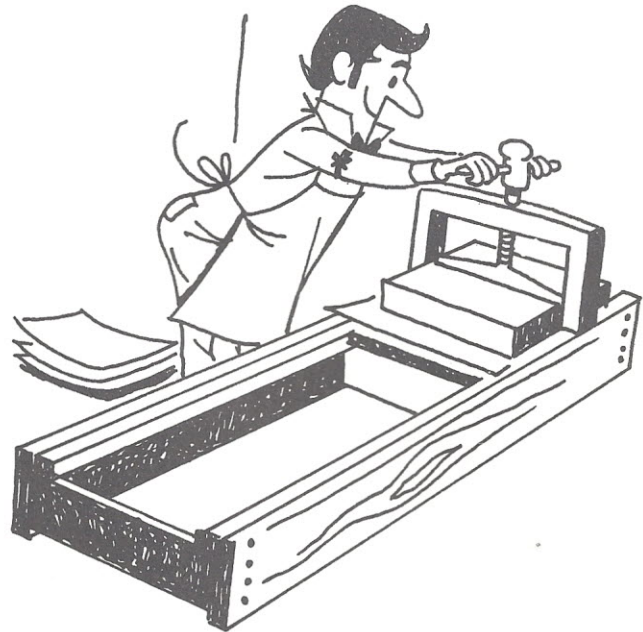
Anyhow, after a while Dad said:
"You can keep it now," and
was that a load off somebody's chest.





WALTER WAS APPRENTICED

to a printer, and what better use of
his new capital could he make
but to buy a “dream” press
and start in business. Anyhow that’s
the way that first press looked to
Walter. It was wooden—we can still
show it to you—but it worked.



Dad Constantine Hering was
a well regarded doctor,
one of the founders of Hahnemann Hospital. He is said, by the way,
to have been the first to introduce the Christmas Tree to the United States.
It is reported that, in 1833, he cut two trees, in a New Jersey woods, to decorate

and set up in his home in Philadelphia,
repeating this each year and inviting
friends, patients and their families
to view the glittering, candle-lit trees.
Dr. Hering’s House stood on the corner
of 12th Street and Budden’s Alley,
now Appletree Street, known as
the 40 foot house. It was 40 feet wide,
40 feet deep and 40 feet high.





WALTER HERING

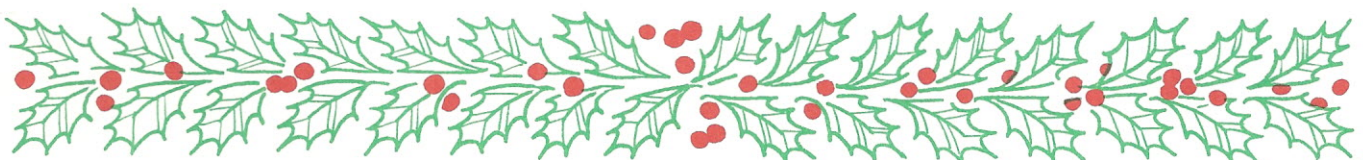
started his business on the third floor of this house. Only a woman and house-keeper can appreciate what that sort of thing can do to a fine dwelling. Pretty soon the business grew bigger. Equipment was needed and all the other incidentals that make up a print shop, demanding space. So, in 1876 the first two-story brick building was put up, in back of the family home, followed later by further expansion to the rear.

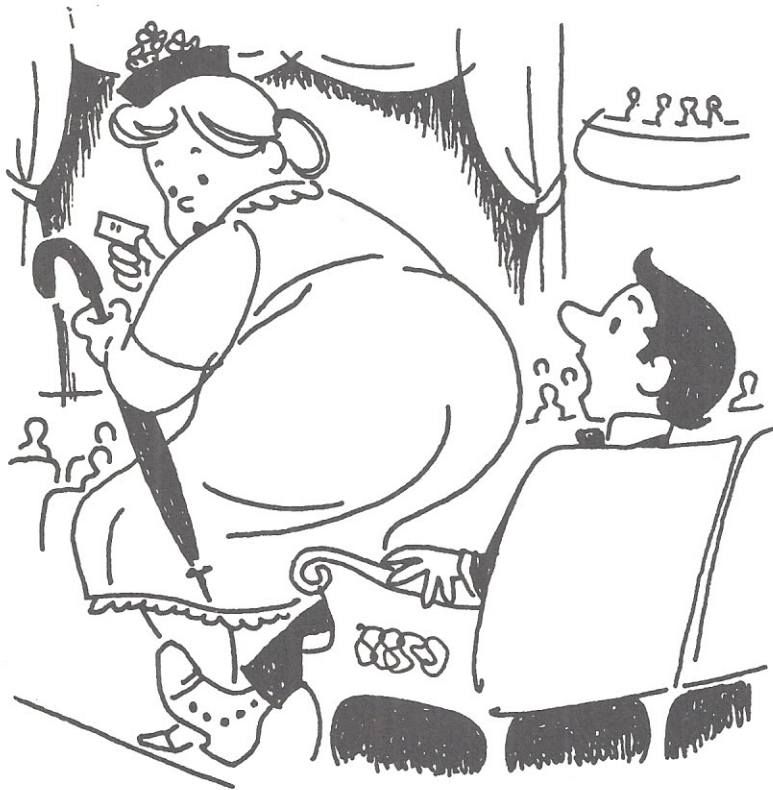


GENERAL PRINTING

was the work in the beginning. A lot of other people were in that line also; too many.

Soon the firm specialized, settling eventually on numbered work. The direction was clear then. Reserved seat tickets were the rule in theatres, before the motion picture added its great demand for numbered general admission tickets. And there were the many different tickets needed for athletic events, fairs, circuses, clubs and later transportation.





YOU CANNOT WORK

ALONG THE FRINGES
OF THE ENTERTAINMENT
BUSINESS without

becoming enamoured with it.

So it was with Walter and his associates, capable engineers who developed and built the many types of special presses, needed to produce reserved seat and consecutively numbered tickets economically and, above all, accurately.

Two tickets for the same seat on one night just wasn't cricket.

BY THE EARLY NINETIES Street Railway tickets and transfers became important to the new enterprise. They were needed in big quantities, and that meant highly specialized presses. There was nothing on the market for this, so that equipment again had to be invented and built. Expansion was rapid, and capital was needed. As a result the business was incorporated in 1891 as

GLOBE TICKET COMPANY

The production of transfers became an important part of the business.

The equipment developed by the company for this purpose was many strides ahead of anything then on the market, in size, speed, economy of operation and, above all, accuracy of numbering. Several times quarters became too small. Moves were made to various locations.





BUT THESE WANDERINGS

LED BACK TO THE SITE
OF THE OLD HOMESTEAD,

at 112 No. 12th Street. The house

had to go and make room for the
8-story Hering Building, occupied since
1900 and enlarged from time to time

into its present structure. But it

wasn't all duck soup. Building a
business doesn't work that way.



OVER THE YEARS, OTHER

LINES WERE TAKEN ON,

some developed well, some were
abandoned. Some moves proved good,
some not so good.





IN 1897...

a plant was established
in San Francisco,
destined to be wiped out in the
earthquake and fire of 1906.

NEVERTHELESS GROWTH CONTINUED STEADILY.

Geographic expansion, begun with the San Francisco venture, never stopped. At present
the company finds itself with a network of plants and sales offices,
capable of giving good service to customers in any part of the nation.

And the product line has steadily broadened. In addition to all forms of numbered
printing, it now takes in items such as tabulating cards, labels for foods and
pharmaceuticals, tea tags, printed wrappers for the packaging field and many others.

THIS, THEN, IS HOW WE GREW

We are at it, as vigorously as ever, as one generation hands over the task to the
next, and as each develops and grows with the demands of its time.





★ PLANTS ARE SHOWN AS STARS



● ADDITIONAL SALES OFFICES ARE
SHOWN AS DOTS



