

The

Globe

trotter

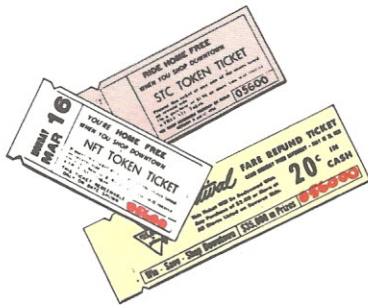
OCTOBER 1962 — No. 630

ISSUED BY THE GLOBE TICKET COMPANY IN THE INTEREST OF THE TRANSIT INDUSTRY

RIDE / SHOP

Shoppers Validation Plan

GLOBE TICKET CO.



VALIDATION

GLOBE TICKET COMPANY

112 N. 12th STREET, PHILADELPHIA 7, PA.

A Nation-Wide Service

A TYPICAL COLLECTION OF FORMS AND OTHER PRINTED MATTER USED IN TRANSIT VALIDATION PLANS

In this issue we are showing a number of typical tickets, stamps and newspaper or other advertising printing, normally used in connection with "RIDE AND SHOP" plans. As prototypes of what is being used, has been used or might be used, they can offer some suggestions to those who think seriously of plans of this sort. All can naturally be varied infinitely and made to fit local requirements.

ATLANTIC CITY TRANSPORTATION CO.

Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31					

063503

THIS TICKET IS ISSUED BY A MEMBER OF THE RETAIL MERCHANTS' ASSOCIATION, A DIVISION OF THE ATLANTIC CITY CHAMBER OF COMMERCE, AND WILL BE ACCEPTED AS PAYMENT ON ACCOUNT OF A FARE ON ANY ATLANTIC CITY TRANSPORTATION CO. VEHICLE IN THE AMOUNT PUNCHED OUT (BUT ONLY ON THE DATE INDICATED).

55c	50c	45c	40c	35c	30c	25c	20c	15c
-----	-----	-----	-----	-----	-----	-----	-----	-----

SPECIAL SHOPPERS TICKET

This ticket is good for One Return Fare from Garwood Mills Discount Shopping Center

GOOD ONLY ON DAY ISSUED

002287

CHAMBER SHOPPING REFUND TICKET

Shop in any participating store. When requested a 10c stamp will be affixed to your "Shoppers Ticket" for each \$2.50 purchase. Maximum - - TWO STAMPS. On your return ride the bus operator will redeem stamps at cash value.

JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31					

BLE-300

GOOD ON DATE OF ISSUE ONLY

FREE BUS RIDE

ALL ZONES

WHEN DOWNTOWNERS STAMP IS AFFIXED

SAN ANTONIO TRANSIT COMPANY

DOWNTOWNERS

YOU'RE HOME FREE

WHEN YOU SHOP DOWNTOWN

Your 1st stamp will allow you a **FREE RIDE** home today.

Your 2nd stamp will allow a **FREE RIDE** on your next trip downtown.

Subject to rules and regulations with the **RIDE-PARK-SHOP** Committee, Fargo Chamber of Commerce.

PLACE 2nd STAMP HERE

GOOD ANY TIME BEFORE

OCT. 8, 1959

With your 2nd stamp affixed to this portion of your **RIDE-SHOP** coupon, you may ride **FREE** downtown on your next shopping trip.

NORTHERN TRANSIT CO.

Member "Fargo RIDE-PARK-SHOP PLAN"

Subject to rules and regulations on file with RIDE-PARK-SHOP Committee, Fargo Chamber Of Commerce.

PLACE 1st STAMP HERE

GOOD ON DATE PUNCHED ONLY

JAN.	MAY	SEPT.
FEB.	JUNE	OCT.
MAR.	JULY	NOV.
APRIL	AUG.	DEC.

Present this coupon to any business place displaying the **RIDE-PARK-SHOP** emblem for your stamp. Good for a free bus ride home.

23	24	25	26	27	28	29	30	31		
12	13	14	15	16	17	18	19	20	21	22
1	2	3	4	5	6	7	8	9	10	11

Free Shoppers Ticket

NATIONAL

Downtown Week



LEADING MERCHANTS DISPLAY THIS EMBLEM and OFFER YOU A FREE BUS RIDE HOME

Smart Shoppers are taking advantage of the free bus ride home when they shop at the Downtowners. Many merchants do not require a minimum purchase. Others require a small purchase. You'll find many bargains in their stores. SEE INSIDE FOR DETAILS

Over 500 Downtown Stores will offer a FULL

WEEK OF VALUES
FREE BUS TOKENS

Week Long... Mon. thru Sat. Look for Excitement! Values! Selections! Variety! in store after store all week long.

★ Here's WHY Downtown is Best

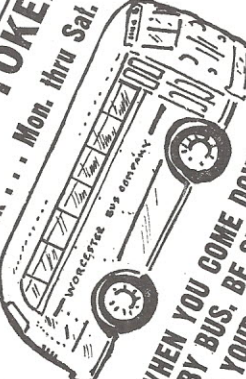
- There are more stores to shop in, more merchandise to look at, more sizes, colors, styles and models.
- ★ You will find more values, and more parking than ever before

ALL CONCENTRATED IN ONE CENTRALLY ACCESSIBLE AREA

DOWNTOWN

Downtown is Best
OCT. 19 - 25, 1958

LOOK FOR THESE EMBLEMS IN THE ADVERTISEMENTS ALL THIS WEEK
FREE BUS TOKENS
All Week... Mon. thru Sat.



WHEN YOU COME DOWNTOWN BY BUS, BE SURE TO ASK FOR YOUR SPECIAL TRANSFER

Anyone of the participating stores listed below will redeem it for a token with purchase of \$2.98 (or more)

SCOUTING FOR THE BEST PRICES AND VALUES!
YOU'LL ALWAYS FIND THEM DOWNTOWN