

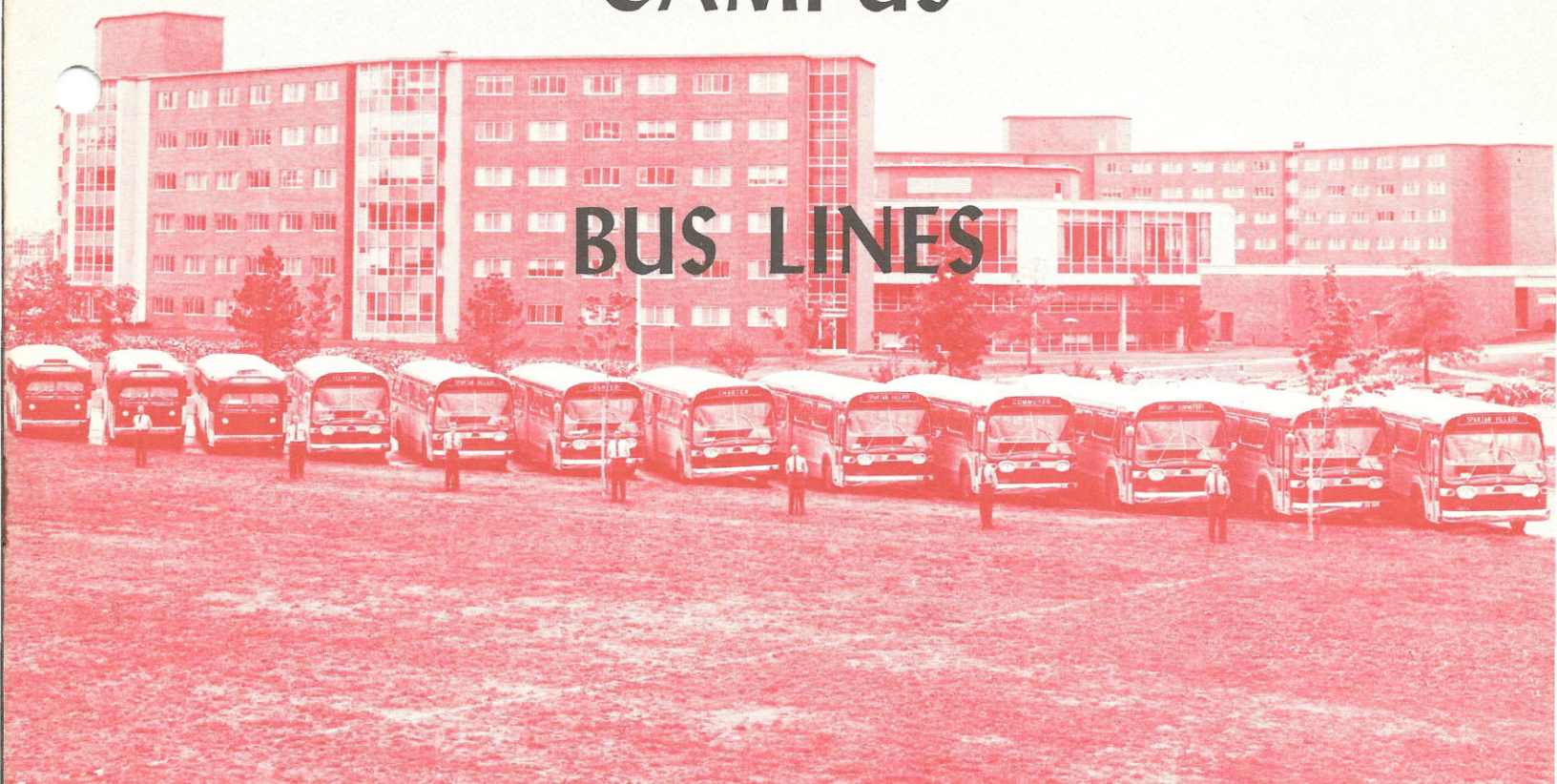
The **Globe** *trotter*

SPRING 1967 No. 674

ISSUED BY THE GLOBE TICKET COMPANY IN THE INTEREST
OF THE TRANSIT INDUSTRY

CAMPUS

BUS LINES



GLOBE TICKET COMPANY

112 N. 12TH STREET, PHILADELPHIA, PA. 19107

A Nation-Wide Service

CAMPUS BUS LINES

For a number of years, the ever expanding campus areas of American universities have pointed up the consequent necessity for methods of transportation within the college communities in harmony with this expansion of facilities as well as the increase in the student body.

Be it from increasing distances between buildings and other facilities, or from greater affluence generally, the use of motor vehicles of all sorts by students has increased steadily to the point, where college communities suffer the same aches and pains, due to insufficiency of space for vehicles, moving and standing, that we are accustomed to in closely built up urban areas.

Fortunately, and due to the administrative set-up in our universities, it is easier for them to do something about it than politically structured urban communities. For many schools the answer could very well lie in the establishment of public transportation systems, to operate within the campus area, combined with suitable restrictions on the driving and parking of private motor vehicles within that area.

In this issue we shall describe two such systems, one operated by Indiana University on its Bloomington, Indiana campus, the other in operation on the East Lansing campus of Michigan State University.



INDIANA UNIVERSITY, Bloomington, Indiana

This year approximately 26,000 students are enrolled at Indiana University.

Restrictions on Motor Vehicles

With certain exceptions, freshmen, sophomores and students on academic probation cannot register and operate motor vehicles on campus. Exceptions apply to married students and those over 21, handicapped students, those who have employment for which they need a motor vehicle and students living off campus and commuting to their classes.

All motor vehicles operated on campus by the remainder of the student body, except visitors, must be registered and display a registration decal. The registration fee is \$5.00 for the year, \$2.00 for the Summer session. The term "motor vehicles" includes cars, motorcycles, motorscooters, in fact any contraption, driven by an engine that may be used by students for their transportation.

On account of concentration of buildings, heavy pedestrian travel, limited parking space and narrow drives, a central area is closed to motor vehicles, either being driven or standing, except between 12 noon Saturdays and 7 A.M. Mondays.

In addition, student parking areas, essentially in peripheral locations, are established, posted and indicated in red on a special map. This includes a "Commuter" lot, for commuting off-campus students, and shuttle bus service is available from this lot into the lecture hall and other areas.

On-Campus Bus System

Previously a small, on-campus bus system was run by the Bloomington Transit Lines, Inc., operators of the local Bloomington transit system. The operation now, however, is the responsibility of the University. 10 buses are used on 4 fixed routes. The total yearly mileage of the system is about 275,000. The map shown on Pages 4 and 5, indicates the 4 routes operated. It also delineates the restricted area, previously mentioned, by the fact that all four routes make a circuit of this rectangular area at least along three sides. It shows in the left foreground of the map.

The buses are operated from 7 A.M. until 11 P.M., on headways that vary from 6 minutes to 20 minutes, except during vacation, when schedules with one hour headways are observed. Copies of the map, with information about the system and the



INDIANA UNIVERSITY

Bloomington Transit Line

6

19 BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
\$45 STUDENT PASS
ANNUAL
EXPIRES SEPTEMBER 16, 1967
NAME _____ ADDRESS _____ PHONE _____
SIGNATURE _____

18 BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
\$20 STUDENT PASS
20 SPRING SEMESTER
EXPIRES JUNE 8, 1967
NAME _____ ADDRESS _____ PHONE _____
SIGNATURE _____

18 A BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
\$10 STUDENT PASS
20 SPRING SEMESTER
EXPIRES JUNE 8, 1967
VALID WEEKDAY EVENINGS AFTER 6 P. M.
ALL DAY SATURDAY, SUNDAY & HOLIDAYS
NAME _____ ADDRESS _____ PHONE _____
SIGNATURE _____

BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
SPECIAL CONFERENCE BUS PASS
EXPIRES _____
NAME _____ ADDRESS _____ PHONE _____
SIGNATURE _____

1 2 3 4 5 6 7
24 23 22 21
BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
SEASON GOLF PASS
FOR STUDENTS IN GOLF CLASSES
VALID ON "B" ROUTE ONLY
Valid until 5:00 P. M. WEEKDAYS — 1:00 P. M. SATURDAY
EXPIRES _____
NAME _____ ADDRESS _____ PHONE _____
NOT TRANSFERABLE
GLOBE TICKET COMPANY, PHILA.

GOOD FOR UNLIMITED RIDING
BUSES OF I. U. CAMPUS SYSTEM
DURING PERIOD INDICATED ON FACE
OF THIS PASS. STUDENT I. D. CARD
MUST BE PRESENTED WITH THIS
PASS FOR PASSAGE.
NOT TRANSFERABLE
GLOBE TICKET COMPANY, PHILA.

BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
GOOD FOR ONE RIDE FOR
STUDENT WIFE ONLY
GLOBE TICKET COMPANY, PHILA.
001500

BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
FOR ONE RIDE FOR
STUDENT WIFE ONLY
GLOBE TICKET COMPANY, PHILA.
001500

BLOOMINGTON TRANSIT LINES, INC.
I. U. CAMPUS SYSTEM
FOR ONE RIDE FOR
STUDENT WIFE ONLY
GLOBE TICKET COMPANY, PHILA.
001500

A Semester Pass for evenings and week-ends only, good on weekdays after 6.00 P.M. and all day Saturdays, Sundays and Holidays \$10.00

In addition there are Conference Passes, issued to participants in special conference sessions, as well as a pass limited to 25 rides, called Season Golf Pass, and issued to students in golf classes. This one is good only on one specific route (B) and only until 5.00 P.M. on weekdays and 1.00 P.M. on Saturdays.

For safety the passes are printed on special, protective watermarked cardboard or they are overprinted with special protective safety tints. Privileges and restrictions are shown on the back. The passes differ in color for the different categories and, wherever possible, the color is changed in each case from year to year. At the same time, differentiation markings are applied to them, in

the form of numbers and bars, for additional protection. See Page 7. Due to prior printing and the fact that the College Administration has only recently taken over ownership and management of the system, the samples and schedules illustrated still show the name of the local bus company.

Convenient locations are established for the sale of passes before and after the start of classes.

No single ride tickets are issued to students, but one such form is used for rides by students' wives. These are 1" by 2" tickets, put up and sold in strips of ten. The price of these is \$1.50 for a strip of ten.

The experience of the University Administration with the system and the effectiveness of the passes is limited, due to the short time of operation. There have been attempts to duplicate passes and to overtint to a different color, attempts that are common in connection with school and other passes, usually easily counteracted by protective stock and printing features.

MICHIGAN STATE UNIVERSITY, East Lansing, Michigan

Present enrollment at Michigan State University approximates 38,000.

Restrictions

Restrictions on the parking of student owned motor vehicles are in effect from 7:00 A.M. to 6:00 P.M. weekdays Monday through Friday. A special parking lot is established at the edge of the campus for students who live off campus and must commute to the University. They park their cars in this special lot (Y) and travel from there onto the campus on the Commuter Shuttle Line.

On-Campus Bus System

The system here started in September 1964 and, from the beginning, has been operated by the University. There has been steady expansion since then:

In the School year 1964-65 the system started with 3 routes and 12 buses. It travelled 270,115 miles and carried 3,310,000 riders.

In 1965-66 it operated 4 routes with 19 buses clocking 350,999 miles and carrying 5,320,000 riders.

In 1966-67 25 buses are operating over 5 routes. It is estimated that the system, this year, will travel about 400,000 miles and carry about 6½ million passengers.

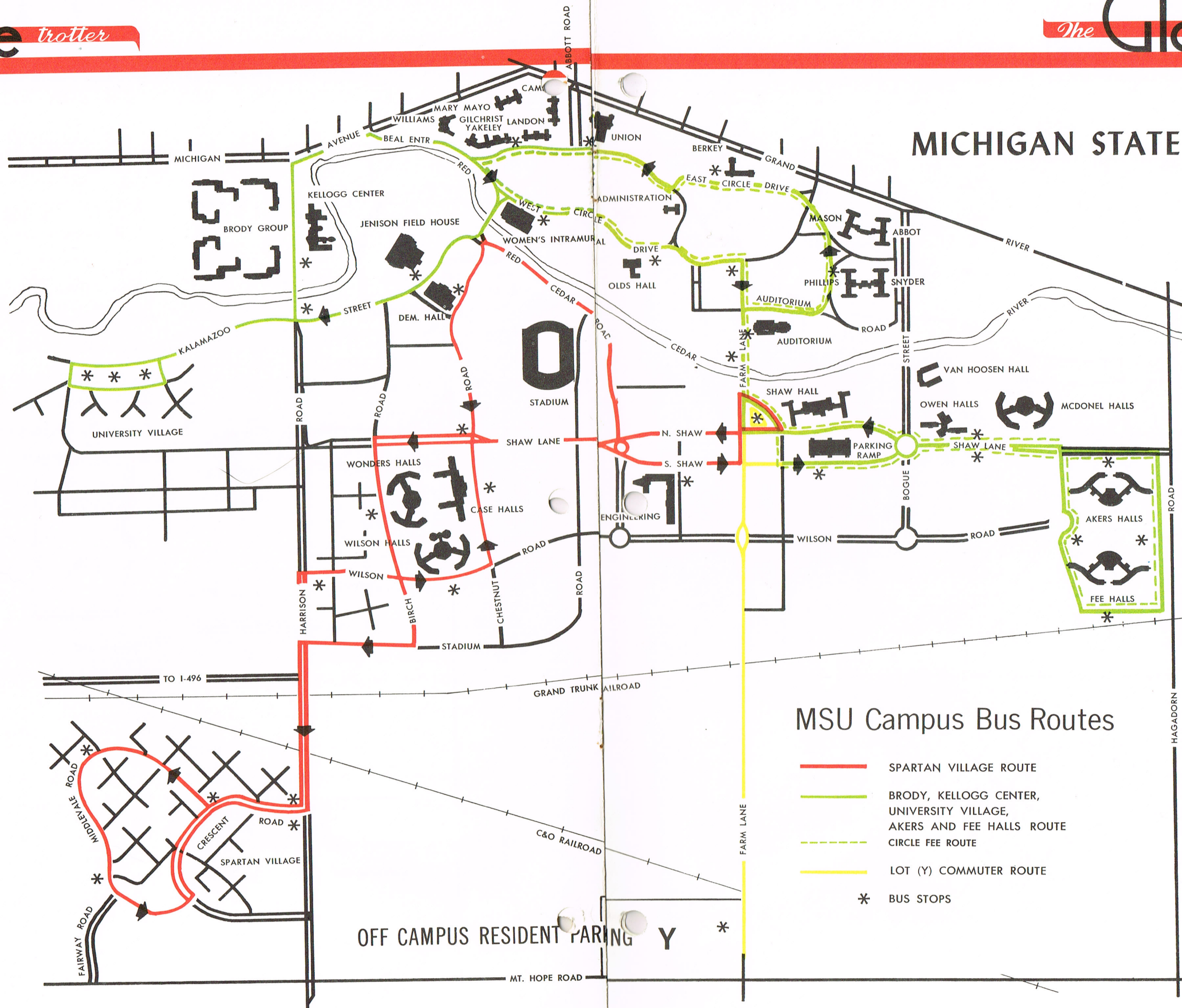
The buses operate 7 days a week, from 7 A.M. until 11 P.M. Headways vary from 2 minutes to 20 minutes. A leaflet showing a map of the system, information about it and schedules is available to the students. See Pages 10 and 11. On Saturdays on which Home Football Games are played, the scheduled service on all lines is suspended between 12 P.M. and 5 P.M. During that time the vehicles are used to carry spectators from parking lot to stadium and back at the cost of 25¢ a round trip.

Passes and Tickets

Although there are two types of tickets available, most of the riding is on passes. There are several categories:

Fall, Winter or Spring Term Passes	PER TERM
Good on entire system	\$12.00
Good only for travel between Commuter Lot (Y) to central Shaw lot	6.00
Summer Term Passes	
Full term, entire system	\$12.00
Full term, Commuter only	6.00
Half term, entire system	6.00

MICHIGAN STATE UNIVERSITY



MICHIGAN STATE UNIVERSITY
CAMPUS
TRANSPORTATION
TICKET
SUMMER TERM 1967-\$12.00
 FULL TERM — 10 WEEKS

STUDENT NO. _____

SIGNATURE _____

LOCAL ADDRESS _____

SUBJECT TO CONDITIONS
ON REVERSE SIDE

Henry W. Johnson
 MSU CAMPUS BUS SYSTEM

MICHIGAN STATE UNIVERSITY
CAMPUS
TRANSPORTATION
TICKET
FALL TERM 1966-\$6.00

STUDENT NO. _____

SIGNATURE _____

LOCAL ADDRESS _____

SUBJECT TO CONDITIONS
ON REVERSE SIDE

Henry W. Johnson
 MSU CAMPUS BUS SYSTEM

MICHIGAN STATE UNIVERSITY
CAMPUS
TRANSPORTATION
TICKET
SUMMER TERM 1967-\$12.00
 FULL TERM — 10 WEEKS

STUDENT NO. _____

SIGNATURE _____

LOCAL ADDRESS _____

SUBJECT TO CONDITIONS
ON REVERSE SIDE

Henry W. Johnson
 MSU CAMPUS BUS SYSTEM

MICHIGAN STATE UNIVERSITY
CAMPUS TRANSPORTATION TICKET

This pass is non-transferable, valid only for use by the student whose signature appears on the face of the pass.

Use of the University authorized signature on this pass makes duplication or reproduction of this pass a crime punishable by fine or imprisonment or both.

GLOBE TICKET COMPANY, PHILA.

Michigan State University
COMMUTER BUS TICKET

For bus transportation between commuter parking lot and central campus.

This pass is non-transferable, valid only for use by the student whose signature appears on the face of the pass.

Use of the University authorized signature on this pass makes duplication or reproduction of this pass a crime punishable by fine or imprisonment or both.

GLOBE TICKET COMPANY, PHILA.

MSU BUS SERVICE
Valid weekdays 9 to 11 A.M.
and 1:30 to 11 P.M. Valid all
day Saturday, Sunday and
MSU holidays.

001631

MSU BUS SERVICE
Valid after 5:30 P.M. week-
days and all day Saturday,
Sunday and MSU holidays.

002473

**BRODY FEE
ROUTE TRANSFER** No. 56852

This transfer is valid on all routes with the ex-
ception of the Fee Brody route.
Transfers will be accepted at Shaw Lot Termi-
nal only.
Transfer must be requested when boarding
the bus.
Transfers will not be issued to Pass riders.

**SPARTAN VILLAGE
ROUTE TRANSFER** No. 56401

This transfer is valid on all routes with the ex-
ception of the Spartan Village route.
Transfers will be accepted at Shaw Lot Termi-
nal only.
Transfer must be requested when boarding
the bus.
Transfers will not be issued to Pass riders.

Commuter Passes are bought by students who live off campus and commute to the edge of the University, where they park in Lot Y. From here the Campus Commuter Route carries them to a lot near Shaw Hall. Their passes are good only on this commuter route.

A minor amount of riding takes place on two types of tickets. One, on blue stock, is designed for married students' wives only. They are sold in strips of ten at \$1.50 and are good only from 9 to 11 A.M. and 1:30 P.M. to 11 P.M. on ordinary weekdays, as well as all day Saturday and Sunday. The other, on red stock, sold at the same price is good for students, but restricted to the hours after

