Volume 1

Rider's

Reader

THIRD QUARTER IMPROVEMENTS ANNOUNCED

THE CHICAGO TRANSIT AUTHORITY improvement program for the third quarter of 1948 provides for the substitution of trolley buses for streetcars on three North and Northwest side lines; the installation of a combination streamlined streetcar and bus service on another main north-south line; and the extension of two bus lines.

Conversions Listed

Scheduled for conversion to trolley bus operation are the Belmont, North and Irving Park streetcar lines. The new Belmont service will extend this line east to Halsted street. On North avenue, trolley buses will replace streetcars between Narragansett avenue and Clark street. Trolley bus service on Irving park road will operate between Neenah avenue and Broadway.

A combination streetcar-bus service will be installed on the heavily traveled Western avenue line. New modern streetcars will provide service on this line from Devon avenue to 79th street. Motor buses will operate on Western avenue, between Devon and (Continued on Page 4)

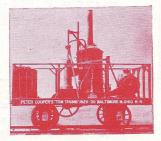
Railroad-County Fairs To Be Summer Attractions

CHICAGO will be host to two mammoth fairs during the 1948 summer season.

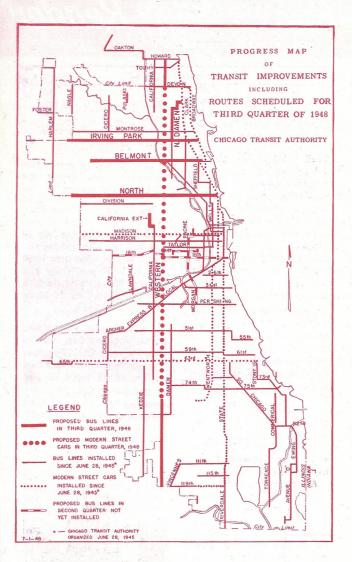
The Chicago Railroad Fair, depicting 100 years of railroad progress, begins July 20 and will run into mid-September. It will be open from 10:00 α .m. to 10:00 p.m. daily and occupy the area bewteen 20th and 30th streets, on the shore of Lake Michigan.

Included will be outdoor stage presentations, an Indian Village with 125 Indians representing six famous tribes, models of all types of passenger and freight cars, historic and modern; a miniature railroad system and a reproduction of the famous geyser, Old Faithful.

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Progress of Chicago Transit Authority's modernization program, and CTA transit improvements scheduled for the third quarter of 1948, are presented graphically in the map reproduced above.

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THREE GENERATIONS WITH CTA

SECURITY and good pay were the reasons that prompted Motorman William Loderhose to start work for Chicago Transit systems back in 1900.

His son, Norman, now a towerman on the Metropolitan division of the elevated, broke in as a conductor in 1926. "My father always had a steady income, good times or bad," said Norman, "and I found the same thing true. So when my son, Roy, decided to work with us, we felt that he had made a good choice." Roy began working for the CTA on October 1, 1947, and is breaking in as an extra trainman and towerman.

For jobs with security, good pay and outstanding employe benefits, apply at CTA Employment Office, 1165 North Clark street.



READY to start his run, Motorman William Loderhose gets a send-off from his son, Norman, center, an "L" towerman, and his grandson, Roy, trainman and towerman on the "L".

HEADLINE EVENTS served by CTA LINES

Music—Grant Park Concerts —Wednesday, Friday, Saturday and Sunday. To August 15.

Baseball — Chicago Cubs — Home Games—Wrigley Field, Clark & Addison.

Chicago White Sox — Home Games—Comiskey Park, 35th and Shields. Amusement—Riverview Park —Open to September 10. Belmont and Western.

Art—German Art Exhibit, Art Institute, Michigan and Adams. July 15 to August 4.

Midget Auto Racing — Soldier Field, 14th street and Outer Drive. Every Saturday night.

RIDER'S READER

It Makes a Difference

THE all-express Lake street "L" service is being widely commended. Here is what one rider wrote: "I wish to compliment the Chicago Transit Authority on the excellent new service they are offering their customers on the Lake street elevated. The time this new express service saves me certainly makes a big difference. I didn't think it was possible to make the improvements you have. Keep up the good work."

Fairs (Continued)

For the first time in its history, Cook County is holding its Fair this year in Chicago at Soldier Field, 14th street and the Outer Drive, from August 27 to September 6.

The exhibits wil include livestock, agriculture, women's activities, a junior department and a honey show. In addition, there will be more than four miles of commercial, industrial, agricultural and other booths.

Special Shuttle Buses

For the convenience of persons attending the Chicago Railroad Fair, the CTA will operate a special shuttle bus service on Cermak road between Halsted and the main entrance to the fair east of 23rd street bridge.

Extra service to the Cook County Fair will be provided on the Roosevelt road streetcar line operating direct to the terminal in Burnham Park, north of Soldier Field.



"Later on when we get more capitol we plan on adding sugar."

Improvements (Continued)

Howard street on the north and between 79th and 119th on the south, extending service on the south end from 111th to 119th street.

On Damen avenue north of Irving Park road, motor buses will be substituted for streetcars. This is an extension of the North Damen avenue bus line presently operating between Fullerton avenue and Irving Park. Through bus service will be provided from Fullerton and Elston to Clark street and Bryn Mawr avenue, via Damen, Balmoral, Ravenswood, and Bryn Mawr.

The South California avenue bus line will be extended on the north end to provide service from Fulton street to Chicago avenue, via Sacramento boulevard. The North California bus route will be extended from Jerome street to a loop turn-around via Jerome, Sacramento, and Howard.

A saving of \$3,726,000 in track work over a five year period is anticipated through these conversions.