

**AUGUST 1999 • VOL. 4, NO.7** 

### Pre-recorded Rail Announcements Send A Clear Message

ll CTA rail operators will soon be speaking with a single voice. At least, that's what it will sound like to customers when the CTA's pre-recorded announcement system is activated. Through mid-July, an Operator's Control Unit (OCU) had already been installed on each of more than 300 rail cars. The Red, Purple and Yellow Lines are expected to begin using the new system late this year. Other lines will follow as soon as all cars on the line are equipped with OCUs.

A \$5.4 million contract with Meister Electronics, of Tampa, Florida, calls for OCUs to be installed on all 1,190 cars in the CTA fleet by early next year.

The purpose of the new system is to improve the quality and consistency of spoken messages while relieving rail operators of the need to make routine station and public service announcements. The voice used in the system is that of a professional voice recorder.

Inside
A View From The Seats p.2
News and Views
Dollars and Common Sense p.2
Rolling Through The Years p.3
Behind The Wheel p.3
Changing Gears

The recorded messages are digitized and compressed before being put into memory and loaded into a card which is part of the on-board communications equipment.

Messages for all rail lines are loaded into cards for use in every OCU. The selection of messages for a particular line is made by the operator while logging onto the system at the start of each

trip. Once a train leaves the terminal until it reaches the other end of the line, the operator never has to pop in a lozenge or try to clear a sore throat. The system takes care of just about every situation. All the operator has to do is push the appropriate button.

Operating buttons on the OCU include a scroll function to move through a list of messages. These include the "door" (closing) message, the "next" (station) message, and a menu of special messages. Another button activates the exterior speakers. Key pads attached to the door controls on both sides of the cab allow the operator to control the announcement system from any working position.

The pre-recorded announcement system has sufficient memory to handle all current CTA station names, public service announcements and incident announcements, and has space for expansion. In emergency situations, operators can override the system and make announcements directly.

As part of this project, all cars will be equipped with an intercom system that will allow passengers to communicate directly with the operator.



CTA Chairman Valerie B. Jarrett is pictured with Spirit of Chicago Award recipients Jackie Washington and Laura Miller.

### A CTA Customer Is Born

n a daily basis CTA employees use teamwork to provide customers with on-time, clean, safe and friendly service. Last June, an unusual kind of teamwork was called for when Bus Operator Laura Miller (Badge #6088, 77th Street Garage) and Bus Controller Jackie Washington joined forces to provide a type of service not usually associated with the CTA.

Miller was operating a #3 King Drive bus northbound on King Drive when a pregnant woman boarded with three children at 51st Street. No sooner had the woman paid her fare she than announced, "I don't think I'm going to make it."

Miller called the Control Center for assistance. Two female passengers

continued on page 4



Joyce Pellicore of Elgin wrote:

Recently, two fellow teachers and myself came into Chicago to plan and run through a field trip for our students next fall. We began our trip on the Blue Line at O'Hare. We had lots of questions and concerns. Luckily for us, Customer Assistant Melvin Davenport (Badge #20287, Blue Line) was of immense help. He was friendly, polite and very informative. At the same time, there were also other customers seeking his help. He aided us all with a smile and courtesy. You can be very proud of this gentleman. I wish we could have him as our guide in the fall.

### Dollars And Common Sense

Each summer, the Budget Department staff burns the midnight oil to prepare the CTA's financial plan for the following year. One of the initial steps in the process requires the Budget team to evaluate the needs of CTA departments from previous years to develop a baseline figure for each departmental budget for the year 2000.

Departments participate in the preparations by reviewing their individual preliminary budgets and, if necessary, by requesting adjustments through an in-house budget hearing process. Approved adjustments will then be included in the budget document which is scheduled to be made public in mid-October. The Chicago Transit Board will then vote on the document at the November 1999 board meeting.

The entire process will ultimately

# News Views

### **United Train Takes Off**

TA Executive Vice President of Customer Service, Facilities, and Development Jack Hartman, United Airlines Vice President – Midwest Region Glenn Wright, and CTA Vice President of Communications Noelle Gaffney cut the ribbon on the newly "wrapped" United Airlines train. The outside of this eight-car Blue Line train features the Chicago skyline and United destinations around the world. The inside advertising space is dedicated to a photo montage of United's philanthropic work.





### New Park And Ride Lot Spells Relief

Last month, a new park and ride lot opened along the Orange Line at the Kedzie/49<sup>th</sup> Street Station. The lot has 160 spaces available and includes a direct walkway to the Kedzie Station and buses. Customers can park all day for \$1.50.

CTA President Frank Kruesi and Alderman Ed Burke visit the new lot.

yield a 1,000-page document that details the intake and allocation of nearly \$800 million dollars in operating funds. This year a new computer program will help to facilitate this entire process.

It might be a good idea to be nice to the following people, since they can make the difference in your year ahead: Senior Vice-President of Budget and Capital Finance Dennis Anosike, Comptroller Lynn Sapyta, Budget Manager Alain Avigdor and Budget Analysts Fernecia Austin, Kiaton Ly, Joe Rosen, John Sahn, and Ingrid Walter.

## Going Places

Going Places is published monthly by the Chicago Transit Authority Communications Department, (C) 1999. All rights reserved.

> Edeana Rollins c/o CTA Communications Merchandise Mart, Room 730 P.O. Box 3555 Chicago, IL 60654

Call: (312) 664-7200, ext. 3585 or fax comments to: (312) 664-8936.

# Rehind The Wheel

### **Proper Training**

Rosalio "Jay" Garcia won the City's 1999 Cathy Ostermann Award in the category of Outstanding Public Service Employees. As the Manager for Bus Instruction, Jay supervises the administration of training programs for bus personnel that includes: administration of certification, re-certification, accident evaluation, and employee safety and performance programs.

Since joining the CTA as a bus operator in December 1969, Jay has held several positions over the years, such as Bus Supervisor and Controller, that serve him well in his current position. He evaluates new equipment and makes recommendations for necessary changes to equipment and/or procedures to enhance safety conditions. As Manager of Instruction, Jay's expertise has been instrumental in bus accident reductions and improved safety.



Rosalio "Jay" Garcia

# Rolling through the Years

Please join us in congratulating CTA employees who are celebrating special anniversaries this month.

#### Mary Lyall ...... August 20 Accounting Operations, Control Clerk III 35 Years Henry Saffold ...... August 13 Blue Line, Rapid Transit Operator 30 Years James Arnoux ...... August 22 Rail Heavy Maintenance, Foreman, Electrical Workers Joseph Burch ..... August 29 Blue Line, Rapid Transit Operator Oley Dennis ...... August 20 Communications/Power Control, Agent Controller II Jeffrey Jankus ...... August 29 Bus Heavy Maint., Painter Foreman Robert Kaese, Sr. ..... August 29 Forest Glen Garage, Bus Servicer Abdul Khan..... August 29 Red/Yellow/Purple Line, Switchman Edwin Mahan ..... August 8 Red/Yellow/Purple Line, Rail Terminal Supervisor Alexander Olsansky ...... August 15 Finance/Comptroller, Accounting Clerk III David Owen...... August 22 Red/Yellow/Purple Line, Towerman

30 Years
Robert Rayford August 22 Orange Line, Rapid Transit Operator
Edward Tribue, Jr August 22 Red/Yellow/Purple Line, Subway Platform Customer Assistant
Gloria Warren August 27 Orange Line, Customer Assistant
James Williams August 1 Facilities Maint., Machinist Foreman
25 Years
Ulyesses Adams
Robert Arellano August 16 Power & Way Maintenance, Trackman II
George Athemeliotis August 7 Green Line, Customer Assistant
Patricia Baker-Smith August 26 Claims, Claims Law Disposition Clerk
Robert Byrd August 8 North Park Garage, Bus Operator
Robert Caswick August 19 Reprographics, Reproduction Coordinator
Robert Causey August 28 Power & Way Maintenance, Signal Foreman
Phillip Cheatham
Victor Collazo August 1 Forest Glen Garage, Bus Operator

25 Years				
John Curran				
Casper Elder, Jr August 2 Red/Yellow/Purple Line, Towerman				
Andrew Ford				
Thomas FritzAugust 28 Bus Heavy Maintenance, Tire Repairer				
Gladys FronczakAugust 12 Chicago Avenue Garage, Bus Operator				
Ellice Garner				
Jorge GonzalezAugust 26 Forest Glen Garage, Bus Operator				
Martha Hallock August 19 Purchasing, Buyer				
Clinton Hannah				
Thomas Hendricks August 28 Warehouse Operations, Stockroom Clerk (Bus)				
Paul Hernandez				
Lawrence Jackson August 23 Red/Yellow/Purple Line, Yardmaster				
Ronald Jolla				

continued on page 4

### Rolling Through The Years

continued from page 3

77th Street Garage,

Administrative Analyst - Bus

25 Years			
Elva Lett	***************************************	August 19	

Administrative I mary st Das
Lydia Lewis August 12 Training & Instruction, Bus Instructor II
Aurelio Mariduena August 19 North Park Garage, Bus Operator
Tyrone May August 16 Blue Line, Rapid Transit Operator
John McEnaney August 2 Orange Line, Switchman
Barbara Mitiu August 19 Accounting Operations, Control Clerk III
Phyllis Montgomery August 1 Archer Garage, Manager Transportation - Bus
Aaron Morris
Betty Ramel
Michael Reynolds August 26 Treasury, Customer Assistant
Warehouse Operations, Inventory Control Coordinator
George Shaw August 16 Red/Yellow/Purple Line, Rapid Transit Operator
Terry Sims August 19 Forest Glen Garage, Bus Operator
Edward Smith, Jr August 8 Archer Garage, Bus Operator
Cornell Springs August 8 74th Street Garage, Bus Operator
Forest Glen Garage, Bus Repairer
Geraldine Taylor August 26 Treasury, Money Handler III
Marsha Toguri
Dennis Turczak August 28 System Maintenance, Communications Technician
Irma Wesley-Smith August 15 103 <sup>rd</sup> Street Garage, Bus Operator
James White August 26 Forest Glen Garage, Bus Operator
Alfonso Williams



### CTA Scores With Bears Service

Beginning with August pre-season games, CTA will run the #128 Soldier Field Express from Ogilvie Transportation Center (NorthWestern) and Union Station downtown direct to Soldier Field. Fare for this nonstop, express service is \$1. Buses run every few minutes starting about 2 hours before the game.

At Ogilvie, board westbound on Madison; at Union Station, board eastbound on Jackson or southbound on Canal. Soldier Field can also be reached by #12 Roosevelt and #146 Marine-Michigan buses, and it's a short walk from the Roosevelt stations on the Red, Green and Orange Lines.

### Fly CTA to the Air & Water Show

This very popular show will take place on August 21 and 22 at North Avenue beach between 9 a.m. and 4 p.m. Extra buses will operate on routes #22 Clark, #36 Broadway, #72 North, and #151 Sheridan. The Red Line's Clark/Division

station is also convenient to the lakefront. Also, the #121 Navy Pier Express will run between Union Station, Ogilvie Transportation Center, and Navy Pier from 10 a.m. to 6 p.m., every 10 to 12 minutes.

### #130 Grant Park Treasures Bus Runs Through Labor Day

This route is CTA's summer connection between downtown Metra stations (Ogilvie, Union, and LaSalle) and the museum campus/lakefront. It runs weekends and

holidays from mid-May until Labor Day, which is Monday, September 6. Service is every 15 minutes from 9:35 a.m. (10:35 a.m. Sundays/ Holidays) until 6:00 p.m.

#### New Automated Entrance At 35th Street Green Line Station

An additional entrance for Transit Card and pass users has opened at 34th Street for the 35th/Bronzeville/

new entrance, which was previously an exit, is within the IIT campus. It's just an 8 minute ride to downtown on the Green Line from 35<sup>th</sup> Street.

#### CTA Customer Is Born

continued from page 1

helped make the expectant mother comfortable on the bench seat behind the operator. Luckily, Miller's Control Center contact was Jackie Washington, a 25-year CTA veteran and father of three, who had attended the births of his own children.

Lending his personal experience, Washington offered Miller his advice on how to prepare for the delivery. Besides having her ask the remaining passengers to clear the bus, Washington walked Miller through the procedures he had learned, right up to making sure the baby was breathing properly. Moments later the baby arrived, and paramedics were on the scene to take mother and daughter to nearby Provident Hospital.

On July 21, the CTA board presented the Spirit of Chicago Award to both Laura Miller and Jackie Washington for their teamwork and compassion in an emotional and stressful emergency situation. As hospital attendants noted at the time, "the CTA really delivers."