

# Going Places

NEWS & VIEWS FROM AROUND THE CTA

## California Dreamin'

In a few short weeks, Executive Vice President Jeff Morales will be trading in this toddlin' town for Tinseltown; well, not exactly, but it's close. Jeff Morales will be heading to the west coast to be the director of the California Department of Transportation (Caltrans).

Morales was tapped by California Governor Gray Davis to oversee a department with an annual budget of \$8.5 billion, about 22,000 employees and a multi-modal network of buses, inter-city rail, ferries, aviation and 15,000 miles of freeways.

As the new head of Caltrans, Morales will be responsible for using his expertise to carry out Governor Davis' plan to improve mass transportation in the state. "One of the things the Governor is interested in doing is having the agency become more flexible in its approaches to meeting congestion and looking more into finding alternative ways to get around the state," said Morales.

Morales joined the CTA a little more than two years ago as the Executive Vice-President of Management and Performance. Prior to coming to Chicago to help lead the CTA team, he was a senior staff member of the National Performance Review which served under Vice President Al Gore.

While at the CTA, Jeff Morales has been instrumental in helping the CTA to rebuild both its infrastructure and its ridership. Among his accomplishments at the CTA, Morales helped to secure federal and state funding for capital improvement projects such as the reconstruction of the Blue Line Cermak (Douglas) Branch. One of his earliest accomplishments was developing a mission statement which

## NEW AND IMPROVED CONCESSIONS

Look for concessionaires such as Dunkin' Donuts and Gateway News to be among the new leases at 29 rail station concessions

located throughout the service area. In addition to better serving the customer, the revitalized concession area program will bring significant improvements to the physical layout of concession spaces and a substantial increase in lease revenues to the CTA. As part of the CTA's Concession Redevelopment Program headed by Art Andros, Manager of Real Estate Retail and Concessions and his staff, uniform lease terms were established to include longer lease periods as well as provisions for controlled merchandising and guidelines for improved presentation and appearance.



OLD SPACE



NEW SPACE

Previously, the terms of the concession leases were inconsistent and were primarily renewed month-to-month.

Examples of the types of new-and-improved concessions are found in 1999's pilot concession program. At Rosemont, for instance, sandwiches, soups and salads are now sold in addition to more traditional concession items in a space that was renovated to include refrigerated display cases, new fixtures, and ceramic tile flooring.

Look for construction to start late this year on some of the new concessions.

brought people together to focus on what the CTA was trying to do and then using that mission statement as a basis for implementing initiatives and budgets. Together with President Kruesi, Morales worked to open up the lines of communication with employees throughout the company by letting them know what the CTA was trying to do and what their role would be.

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CTA and Metra to Ravinia

Inside



## A few good men and women...

Looking for something different to do with your free time this summer?

Become a CTA volunteer!

The office of Community and Government Relations is looking for volunteers to work the City of Chicago downtown and neighborhood festivals and parades.

Some upcoming volunteer opportunities include:

14<sup>th</sup> District Youth Network  
Outdoor Carnival  
May 13

Bike Month Kick-Off  
May 19

Unity Carnival 2000  
May 31

**YES! I want to volunteer for a parade or festival.**

Please contact Irvin Burks at  
312-733-7000 x6866  
with the following information:

Name \_\_\_\_\_

Work  
Location \_\_\_\_\_

Work Phone \_\_\_\_\_

Neighborhood  
Preference \_\_\_\_\_

## Going Places

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Send comments or article submissions to:  
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or fax comments to: (312) 664-8936.

# News&Views



## SOUTH SHOPS OPEN HOUSE

**T**he South Shops will be hosting its employee open house on Saturday, May 13, 2000. Employees of South Shops and their families are invited to take part in the festivities that begin at 10:00 a.m. and last until 2:00 p.m. Highlights will include department displays, food, refreshments and many activities for all ages.

## WWW.EASY-SCHEDULES.COM

**B**us schedules and rail timetables are now only a click away on CTA's web site, [www.transitchicago.com](http://www.transitchicago.com). Previously, visitors to the web site would have to figure out when their bus or train was arriving by reading a rail supervisor's timetable or a first bus/last bus schedule. Now, visitors simply click on a rail station or a drop-down menu and an easy-to-read schedule is available to view, zoom, scroll, and print. Kudos to Kevin Staniel, Seth Mindel, Steve Gibbs, and Rajiv Desai for their work on this project.

## CTA -TAKE IT TO A PARADE!

**M**ay is full of fun and excitement for the CTA as we step out for four City of Chicago parades. All are welcome, so bring your family and friends to:

\* Asian American Day Parade – Saturday, May 20, 2000

\* Memorial Day Parade – Saturday, May 27, 2000

\* Unity Carnival 2000 – Saturday, June 3, 2000

\* Puerto Rican Day Parade – Saturday, June 17, 2000

\* Take this opportunity to show your CTA pride!

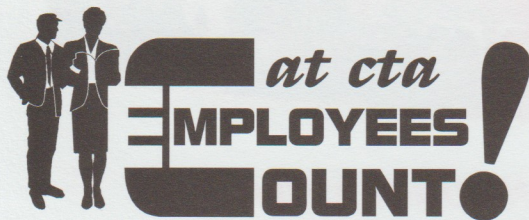
\* For more information contact Irvin Burks at  
312-733-7000 ext. 6866.



## CTA CAREER FAIR

**T**he CTA is looking to hire qualified candidates for professional, technical, and entry-level positions. Tell your friends and neighbors to pre-register for this opportunity by calling 1-888-YOURCTA. The job fair itself will be held on Saturday, May 20 at the Grand Ballroom of the Holiday Inn Apparel Center (350 N. Orleans). Pre-registration is mandatory!





## Employees Count

### HOWARD SHOP WINS MOST IMPROVED INSPECTION SHOP AWARD

**C**on March 9, 2000, an awards luncheon was held at Howard Shop – Red Line to honor the employees at the shop for winning “Most Improved Inspection Shop of the Year–1999.” Jack Hruby, General Manager of Rail Engineering and Technical Services, presented the award to Ron Cook, At-Large Maintenance Manager of the Red Line. Red Line General Manager Robert Takagi was on hand to congratulate the employees. CTA is committed to honoring exemplary employees because at CTA, Employees Count!



## Employee Profiles

### HOSKINS WINS PUBLIC SERVICE AWARD

**R**osemary Hoskins is the Kathy Osterman 2000 Award winner in the Outstanding Supervisory Employee category. Ms. Hoskins currently serves as a Transportation Manager at the Chicago Avenue Garage. She is responsible for the supervision of over five hundred employees, which includes bus operators, bus system clerks and bus service supervisors in the daily operation of fourteen bus routes.

Ms. Hoskins career at CTA began in 1977 as a bus operator. After working as a bus operator for nine years, she was promoted six times, working in positions with increasing responsibilities. She has held her present position as Transportation Manager since 1994.



Ms. Hoskins stated, “I feel honored getting this award. It’s easy coming to work when you enjoy your work and the people you work with.” She further stated that, “I find my job stimulating, rewarding and challenging.”

The Kathy Osterman Award is designed to recognize outstanding public service employees. The Award acknowledges individuals displaying exceptional job performance as well as their participation in community affairs. The participating agencies in the program are the City of Chicago, Chicago Park District, City Colleges of Chicago, Chicago Housing Authority, Chicago Board of Education and the CTA. Nominees from the CTA were chosen from the following categories: Supervisory, Clerical, Professional, General Service and Public Safety. Other winners will be profiled in upcoming issues of Going Places.

**Congratulations, Rosemary!**

### MARCEL ACOSTA'S BIG ADVENTURE

**C**ongratulations to our Sr. Vice President of Planning, Marcel Acosta. He has been selected to receive a one-year mid-career fellowship at the Harvard Graduate School of Design.

He will be one of 10 international fellows in the independent study program. As part of the fellowship program, Acosta will be able to take any course at Harvard or MIT (not limited to design or planning), guest lecture in classes, teach a studio and will be working on a project that is related to his professional career.

The CTA wishes Marcel Acosta the best of luck with his big adventure out East.

**Congratulations to Mark Maloney on his recent appointment as Vice-President of Facilities Maintenance. Maloney has been Acting Vice-President since December of 1998 and has been at the CTA for 3 years.**



# Rolling through the Years



**PLEASE JOIN US IN CONGRATULATING  
CTA EMPLOYEES WHO WILL BE CELEBRATING  
SPECIAL ANNIVERSARIES  
THIS MAY**

## 39 YEARS

**William Miedema** ..... May 8  
Forest Glen Support, Garage Clerk

## 35 YEARS

**Robert Curran** ..... May 3  
Rail Car Appearance, Car Servicer  
**Willus Vivant** ..... May 13  
Archer Garage, Bus Operator

## 30 YEARS

**Donald Angell** ..... May 25  
Operation Support, Supply Control  
Coordinator  
**Daniel Badon** ..... May 11  
Technical Services Bus, Product Engineer III  
**Joe Brown** ..... May 20  
Rail Station Customer Appearance,  
Janitor (Rapid Transit)  
**Witherspoon Carr** ..... May 25  
103<sup>rd</sup> Garage, Bus Operator  
**Andrew Greer** ..... May 27  
Kedzie Garage, Bus Operator  
**Lawrence Hinkle** ..... May 6  
Chicago Avenue Garage Maintenance,  
Bus Repairer  
**Walter Hubbard** ..... May 15  
Blue Line, Rapid Transit Operator  
**Marvin Jefferson** ..... May 25  
Forest Glen Garage, Janitor  
(Bldgs. and Grounds)  
**Juan Lee** ..... May 27  
Construction, Bricklayer Helper  
**Larry Morris** ..... May 20  
Chicago Avenue Garage,  
Bus Service Supervisor II  
**Frederick Petrino** ..... May 18  
Elevator/Escalator Maintenance,  
Escalator/Elevator Inspector  
**Salvatore Scafidi** ..... May 1  
Forest Glen Garage, Bus Servicer  
**Paul Singer** ..... May 11  
103<sup>rd</sup> Garage, Manager  
Transportation - Bus  
**Walter Smiskol** ..... May 28  
Blue Line, Rapid Transit Operator  
**Anthony Smith** ..... May 28  
Orange Line, Rapid Transit Operator  
**Johnny Terry** ..... May 15  
Green Line, Switchman

## 25 YEARS

**Glen Babbitt** ..... May 14  
Wayside Maintenance, Signal Maintainer  
**Guillermo Barrientos** ..... May 23  
Orange Line, Rapid Transit Operator  
**Henry Bradford** ..... May 21  
77<sup>th</sup> Maintenance,  
Garage Assistant Foreman  
**Wesley Braxton** ..... May 23  
Blue Line, Rapid Transit Operator  
**Charles Brown** ..... May 16  
Green Line, Manager Transportation-Rail  
**Jose Caravantes** ..... May 28  
North Park Garage, Bus Repairer  
**Hernan Cortes** ..... May 12  
Chicago Avenue Garage, Bus Operator  
**James Crockett** ..... May 6  
Green Line, Customer Assistant Supervisor  
**Sandra Dolan** ..... May 14  
Rail Instruction, Agent Instructor II  
**Thelma Dorsey** ..... May 5  
77<sup>th</sup> Garage, Bus Operator  
**Ernest Ellis** ..... May 1  
Sub-Stations, B Electrician  
(Substation Maintenance)  
**Joseph Escamilla** ..... May 21  
Kedzie Garage, Bus Repairer  
**Robert Gagliardi** ..... May 14  
Archer Garage, Bus Servicer  
**Rosario Granata** ..... May 16  
Green Line, Rapid Transit Operator  
**Georgetta Griffin** ..... May 21  
Transit Operations, Executive  
Administrative Assistant  
**Greffen Harrington** ..... May 16  
Red/Yellow/Purple Lines Manager  
Transportation - Rail  
**Steven Hastalis** ..... May 28  
Transit Operations, Customer Assistance  
Representative II  
**Michael Jagielski** ..... May 28  
Chicago Avenue Garage, Bus Repairer  
**Albert Moore** ..... May 23  
Red/Yellow/Purple Lines,  
Manager Administration - Rail  
**Dennis Murphy** ..... May 16  
Brake Shop, Bus and Truck Mechanic  
**Michael O'Sullivan** ..... May 14  
Rail Heavy Maintenance, Manager  
Maintenance - Rail  
**Lawrence Paek** ..... May 6  
Intergovernmental Affairs,  
Community Relations Representative  
**Rueben Quiles** ..... May 16  
Blue Line, Rapid Transit Operator  
**Nidia Rodriguez** ..... May 5  
Accounts Payable,  
Accounts Payable Coordinator  
**Joseph Simonetti** ..... May 5  
Revenue Equipment Technology,  
General Manager, Equipment  
Technology and Maintenance  
**Thomas Smith** ..... May 21  
Bus Stockrooms, Senior Combination Clerk  
**Jeff Stern** ..... May 1  
Media Relations, Media Coordinator  
**Hugo Trevino** ..... May 27  
Kedzie Garage, Bus Operator  
**Nicholas Vargas** ..... May 21  
Communications Maintenance,  
Line Foreman  
**Freddie Vazquez** ..... May 8  
Forest Glen Garage, Bus Operator  
**Leartha Williams** ..... May 22  
103<sup>rd</sup> Garage, Bus Operator





## CTA gets you there... CityPass gets you in!!

**C**TA is teaming up with CityPass to promote CTA service to the top local attractions. CityPass includes admission to the Art Institute of Chicago, The Field Museum, The Museum of Science and Industry, the Adler Planetarium and Astronomy Museum and the Shedd Aquarium & Oceanarium for a reduced price of \$30.50. CTA is presented in the coupon book as the best way to travel to each of these locations.

### TEST BUS STOP SIGN

CTA employees and visitors at 120 N. Racine will find a new kind of bus stop sign in place on the Racine Avenue side of the building. It's part of a test to determine if modular signs are appropriate for CTA. The numbers and route names are on separate blades that can be replaced individually if changes are needed. Housed in a four-sided metal frame with transparent windows at eye level are spaces for maps, schedules, and other specific route information.



## News&Views

*For the second year in a row, CTA was one of 10 winners out of 6,000 entries in the national Make A Difference Day campaign. At the presentation ceremony in Washington, D.C. in April, Mike Fountain (right), Manager of Government and Community Relations, accepted CTA's Make A Difference Day Encore Award from country music singer Collin Raye (center) and the 1999 Miss America, Heather French.*



### CTA Wins an Encore Award for Make A Difference Efforts

**C**TA makes a difference every day in the lives of customers, who make an average of 1.5 million trips a day on its buses and trains. But besides providing customers with on-time, clean, safe and friendly service, CTA employees also make a difference in their communities, where they devote countless hours to helping less fortunate neighbors and improving the communities themselves. This past April, the efforts of CTA's employees were recognized for the second year in a row by the Make A Difference Day committee, which presented the agency with one of only 10 annual awards given out to 6,000 participating groups nationwide.

More than 500 CTA employees took part in the Make A Difference Day campaign last October 23<sup>rd</sup>. They collected four tons of food, books and

clothing donated by co-workers throughout the system, and helped rid Chicago streets of six tons of garbage in partnership with the CHA, the Park District, the Public Schools and the Department of Streets and Sanitation.

Working on their own, CTA volunteers helped transport and manage over 250 students from four high schools, who painted hallways, lobbies and 36 living units at the CHA's Armour Square Apartments on Wentworth south of 31<sup>st</sup>. They also cleaned a half-mile stretch of alleys and curbs adjacent to the apartments.

Other CTA volunteers spread Halloween cheer at Cook county Hospital by decorating the play room, Intensive Care Unit and emergency room waiting areas with streamers, paper pumpkins, and spider webs. They also worked with city and County Sheriff's office volunteers to clean up vacant lots around the Wentworth Gardens Apartments, in the 3700 block of South Wells, by removing tree branches and debris.

### CENSUS BLITZ

Government and Community Relations Officer Maria-Teresa Roman (left), shown at the Logan Square Blue Line subway station, was one of more than 100 CTA employees who volunteered to distribute census information to customers on Thursday, April 13. The informational cards, which were passed out at neighborhood 'L' stations, urged citizens to mail in their census forms or pick one up at a post office, library or currency exchange so they could "Get counted."





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As Morales prepares to face the new challenges of running Caltrans, he says leaving is bittersweet. "I leave with some mixed emotions. The job isn't done yet that I came here to do. There's also the reality that when you're talking about trying to make an organization responsive, the job is never done. What I feel very good about is that we've put pieces in place that I think will carry forward the types of changes we'll be making, such as capital improvements, funding, the program manager, and a number of other steps such as modernizing our whole system of employee benefits. The future is good here for the CTA, its employees and its customers."

"It's critical to keep the momentum going. We've started a lot of great things, but the job's not done. The main thing is just to recognize how critical the CTA is to the region and the city of Chicago. It's been a phenomenal experience and there is no question in my mind that I would not have been capable of doing the California job if I had not been here. I've had a really enjoyable time being here, working with everyone and seeing all the good things that do happen here. It's a great city, a great organization and I think that good things are ahead."

"The decision to leave was personally a very tough one, because my wife and my two children have really enjoyed being here and we like Chicago. We're very settled in, we're involved in a lot of community activities and we really felt that Chicago was really home."

As Jeff Morales looks ahead to life in California he adds, "Well, I guess I'll have to learn to surf and water-ski. My children think their life is going to be nothing but swimming pools and sunshine and who knows, it very well may be. As for me, I am looking forward to seeing snow only in a postcard or on the mountain tops."

## Changing Gears



### #10 BUS RESUMES DAILY OPERATION MAY 27

The #10 Museum of Science and Industry bus will run daily for the summer, from Memorial Day through Labor Day. Normally it runs weekends and holidays year-round, and daily during summer and Christmas holidays. It connects North Michigan Avenue and State Street downtown with the Museum of Science and Industry. For summer, it runs every 30 minutes on weekdays and every 20 minutes on weekends and holidays.

### #130 GRANT PARK TREASURES BUS

The #130 Grant Park Treasures Bus returns over Mother's Day weekend again this year. The buses operate directly from the Ogilvie Transportation Center and Union Station to the lakefront museums. The buses will operate Saturdays, Sundays and holidays from Saturday May 13 through Labor Day, Monday, September 4.

The buses run every 15 minutes, with trips from the Ogilvie Center starting at 9:35 a.m. on Saturdays and 10:35 a.m. on Sundays and holidays. Return trips from the Adler Planetarium begin 30 minutes later, with the last bus leaving at 6:05 p.m.

### RIDE CTA AND METRA TO RAVINIA

There's an easy CTA connection to Metra's "Ravinia Special" train to the famed outdoor concert facility, from early June through Labor Day, as shown below. The train leaves Ravinia 15 minutes after the concert ends. The fare is \$4; children and family fares are also available throughout Metra's system. No service on Mondays except on June 26, July 3 and September 4.

METRA STATION	TRAIN LEAVES	CTA CONNECTIONS
Ogilvie Trans. Ctr. (Madison/Clinton)	5:50pm	Buses 20, 56, 125, 127, 157
Clybourn (Ashland/Armitage)	5:58pm	Buses 9, 73
Ravenswood (Lawrence/Ravenswood)	6:04pm	Buses 50, 81, 145
Rogers Park (Clark/Lunt)	6:08pm	Buses 22, 96
Main St. Evanston	6:10pm	Next to Purple Line, Main St
Davis St. Evanston	6:12pm	Next to Purple Line, Davis St.

