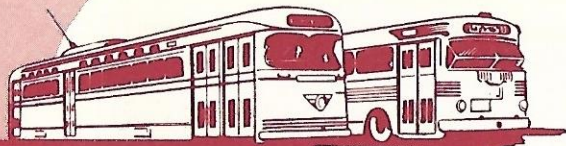


CHICAGO TRANSIT AUTHORITY
P. O. BOX 1151 • CHICAGO 90, ILL.

Announcing

**MODERN
STREETCAR-BUS SERVICE
FOR HALSTED STREET**



(for details of this
service improvement
see inside)

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PERMIT No. 8021

Another Step in

**CHICAGO TRANSIT AUTHORITY'S
Modernization Program**



Modern, streamlined streetcars and buses will replace old equipment on Halsted Street, effective at 12:01 a.m. Sunday, December 4, 1949. Streetcars will operate between Waveland Avenue, on the north, and an off-street terminal at 79th Street.

Service on the portion of the Halsted Street line south of 79th Street, will be provided by modern motor buses which will make transfer connections with the new streetcars in the off-street terminal at 79th Street.

● **Extensions of Service**

Two route extensions are included in the new Halsted service:

Buses replacing Halsted streetcars on the south end of the line will operate on Halsted and on Vincennes Avenue to Monterey Avenue, and then on 111th Street as far west as Pulaski Road, eliminating the transfer now required at Sacramento Avenue, the present terminal of the Halsted streetcar line.

The present South Halsted Street bus route, which operates from 127th Street to 87th Street, will be extended northward to 79th Street, connecting directly with streamlined Clark-Wentworth cars at 81st and Halsted, and with the modern Halsted streetcars in the off-street terminal at 79th and Halsted.

● **16½ Percent Increase in Local
Transit Units on Halsted Street**

104 modern streetcars and 30 motor buses will replace the 115 vehicles now operating on the Halsted Street route. Rush hour headways between streetcars will be about 1½ minutes, and between buses on the south end of the line, the intervals will be about 2¼ minutes.

● **180,000 Riders Every Weekday
to Share the Benefits of Modern
Equipment and Better Service**

Every weekday approximately 106,000 riders start their local transit trips on Halsted Street. An additional 74,000 transfer to the route. Thus a total of 180,000 riders each weekday will be benefited by the new equipment and improved service on Halsted Street.

● **663 Miles of Surface Routes
Equipped with New Buses
and Streetcars**

With modern streetcars and motor buses in service on Halsted Street, CTA will have a total of 663 miles of its surface routes equipped with new vehicles. Six routes, including Halsted, are equipped with noise-proofed streetcars, forty-nine routes with motor buses and six routes with silent-operating trolley buses. The noise level on all of these routes has been substantially reduced by the new rubber-tired or rubber-insulated vehicles.

● **53 Percent of CTA Weekday
Surface System Rides Now
Originate on Modern Vehicles**

With Halsted Street added to the list of newly equipped lines, more than half of each weekday's originating rides—53 percent—will start in modern CTA equipment. This percentage, of course, will continue to increase as the CTA modernization program progresses.



**CHICAGO
TRANSIT
AUTHORITY**



PULASKI ROAD

111th STREET

MOTOR BUSES
VINCENNES

127th STREET

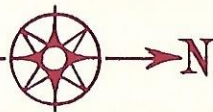
SOUTH HALSTED MOTOR BUSES

79th STREET

MODERN STREETCARS

HALSTED STREET

OFF-STREET TERMINAL FOR HALSTED STREETCARS
AND BUSES AT 79th STREET



WAVELAND AVENUE