



## TO PLAN FOR THE FUTURE, WE NEED YOUR HELP!

A SURVEY of riders using the West Side Subway to determine travel habits will be conducted by Chicago Transit Authority on April 30 and May 1.

Your cooperation in providing the necessary information for planning service improvements will be sincerely appreciated.

On April 30, business reply cards (no postage required) will be handed out to all patrons from Desplaines to Kedzie-Homan stations, inclusive, and on May 1 this same procedure will be repeated from California to Clinton stations, inclusive, on the Congress branch.

These cards will ask you for pertinent information as to where trips started, the destinations, reasons for the trips (whether to work, personal business, school,

(OVER)

shopping, recreation, to home), methods of travel used to reach the Congress branch and the former methods of travel to destinations before the new subway was opened for service.

The survey will be conducted from 6:30 A.M. to 6:30 P.M. on the two designated days. Blue-colored cards will be issued during the morning rush periods, gray-colored cards during the afternoon rush periods and salmon-colored cards during the midday base periods.

These cards may either be returned to any CTA agent or dropped in any U.S. mail box, postage free.

NOTE: Many of you undoubtedly will receive more than one card during the days the survey is in progress. It is very important that each and every card you receive be filled in and returned to CTA.  
Thank You for Your Help.

**CHICAGO TRANSIT AUTHORITY**

4-27-59