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# **HOW TO SAVE MONEY WITH THE NEW CTA FARES**

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# WHAT'S HAPPENING WITH CTA FARES?

On April 29, 1990 CTA introduces a new fare system. The new plan saves full fare riders money if they choose to buy tokens or passes instead of paying cash. Seniors, students, children 7 through 11, and disabled riders save with new lower cash fares and token prices. Many riders who choose tokens or passes will pay less than they did prior to the April 29 fare change.

The following are the major features of the new fare program:

## TOKENS

- All token prices decrease.
- A token is good for one fare at any time.
- Full fare tokens can only be used by adult full fare riders.
- Reduced fare tokens can only be used by senior, student, children and disabled riders.
- Additional cash payment is required for transfer/express surcharge.

## PASSES

- All passes are good for unlimited rides on all service, with no payment of express surcharges.
- There is a new adult full fare Weekday Only Monthly Pass.
- The cost of the adult full fare Everyday Monthly Pass increases.
- Monthly Pass price for seniors or disabled riders does not change.
- The 14-Day pass has been eliminated.

## CASH FARES

- Cash payment for adult full fare rail riders increases.
- Cash payment for adult full fare bus riders increases during weekday rush hours.
- Cash payment for adult full fare bus riders stays the same during non-rush hours and on weekends.
- Cash payment for seniors, students, children, disabled decreases.
- Cash payment for Special Services Paratransit increases.

## TRANSFERS & SURCHARGES

- Transfer prices and regulations remain the same.
- Express surcharges remain the same with cash or token payment.
- Monthly pass users do not pay express surcharges.
- The Supertransfer has been eliminated.



<b>CTA FARES</b> (As of April 29, 1990)		<b>ADULT FULL FARE</b>	<b>SENIOR, STUDENT, CHILD, DISABLED FARE</b> *
<b>TOKENS</b>	<b>EACH</b> Good for one fare at any time	<b>90¢</b> sold in packs of 10	<b>40¢</b> sold in packs of 20
	<b>EVERYDAY MONTHLY</b>  <b>WEEKDAY MONTHLY</b> Good for unlimited rides on all service, including express.	<b>\$60</b>  <b>\$45</b>	<b>\$25</b> seniors, disabled only ---
<b>PASSES</b>	<b>RAIL AT ALL TIMES AND BUS RUSH HOUR</b> 6-9 am and 3-6 pm weekdays	<b>\$1.25</b>	<b>45¢</b>
	<b>BUS NON-RUSH HOUR</b> All other times and weekends	<b>\$1.00</b>	<b>40¢</b>
	<b>SPECIAL SERVICES PARATRANSIT</b> At all times	<b>\$1.25</b>	<b>\$1.25</b>
<b>CASH FARES</b>	<b>TRANSFERS</b>	<b>25¢</b>	<b>15¢</b>
	<b>EXPRESS SURCHARGES</b>	<b>20¢</b>	<b>20¢</b>
Monthly Pass users do not pay surcharges.			
* Includes children (ages 7-11) and (with special ID) grade and high school students, seniors (age 65 and older), and disabled.			
<b>TOKEN</b> sales begin April 27 at currency exchanges, Jewel and Dominick's supermarkets, CTA rail stations, CTA offices in the Merchandise Mart, and many financial institutions. <b>PASS</b> sales begin April 25 at all above locations except rail stations.			
CTA transfers, tokens, and passes are good on Pace buses.			

We think this new way of structuring our fares and offering choices can save nearly everyone money. And so does ...

The Chicago Association of  
Commerce and Industry  
The Chicago Board of Education  
The Civic Federation  
The Metropolitan Planning Council  
The State Street Council

The Chicago Sun-Times  
The Chicago Tribune  
Crain's Chicago Business  
Southtown Economist  
WBBM-AM



# QUESTIONS AND ANSWERS

## ABOUT FARES

### *Why are fares changing?*

Just as you must make more money to meet rising costs of inflation, so must we. The traditional method of generating transit revenues to cover rising costs was simply to raise fares across the board. Unfortunately, this increased the cost of riding for everyone, including those least able to afford it.

This time, we're taking a new approach. We've developed a plan that will generate the necessary revenues while offering riders an opportunity to save money.

## ABOUT MONEY SAVING CHOICES

You can save money by choosing to pay your fares with either tokens or a pass. Your savings will depend upon how often you ride and whether or not you transfer. The following examples compare using tokens or passes to paying cash.

### *Can you show me how I can save?*

- If you're a full fare occasional rider, or an everyday rider who does not transfer, tokens will save you up to \$3.50 for five round trips.
- Full fare weekday riders who use transfers and take five or more round trips each week can save up to \$18 or more each month with our new Weekday Only Monthly Pass. (21-workday month)
- If you are a senior, child, student or disabled rider, both your cash and token fares will be less than the old fare.
- If you ride every day and transfer frequently, you can choose the Everyday Monthly Pass, priced at \$60, and begin saving money after only 21 rush hour round trips.
- If you ride CTA a few times a week and at different hours, select tokens. They're just \$9 for a 10-pack, and they're good for a ride at any time, no matter what the cash fare is. You'll save up to \$3.50 on each 10-pack.

### *Are there other benefits from using tokens or passes?*

There are convenience factors, such as saving time with tokens by using turnstiles for fast entry at rail stations. Passes, good for unlimited riding, give you the freedom of knowing you'll always have your fare paid with no concerns for exact change, surcharges or transfers.

**For route and fare information, phone 836-7000.**