

a  
new  
direction  
in shopping...



take it.

CHICAGO TRANSIT AUTHORITY





### OUR GUARANTEE

Your satisfaction is our top priority. If for any reason you are not thoroughly satisfied with your purchase, please return it and we'll promptly exchange it or refund your purchase price.

### Returns

Not exactly what you wanted? Return within thirty days of receipt of merchandise, affix the proper postage and your refund will be processed promptly.

### Merchandise Availability

At times, we may experience greater demand for an item than expected or an unforeseen delay in shipment to us. Should an item be delayed, you will be immediately advised of the projected shipping date. Your credit card will not be charged until the time of shipment.

### HERE'S HOW TO ORDER

**BY MAIL:** CTA Gift Express  
21645 Network Place  
Chicago, IL 60673-1216

### BY PHONE or FAX:

**Call:** 312-664-7200 ext. 3066, 9:00 a.m. to 4:00 p.m. CST  
Monday through Friday.

**Fax to:** 312-661-0568, 24 hours, 7 days

**VIA INTERNET:** [www.transitchicago.com](http://www.transitchicago.com)



### For the busy traveler

**L** **Leather Transit Card Holder**  
Keep your transit card handy in this handsome embossed card holder.

Contains two clear inside pockets for easy display of your transit card and identification card. 4" high by 2 7/8" wide. Available in black.

**Leather Transit Card Holder (LC10) \$10.00**



### At your convenience

**N** **Vinyl Transit Card Holder**

Have easy access to your transit card without going into your wallet. This handy gold-stamped transit card holder is made to fit your transit card. Contains two clear pockets on the inside and is 3 3/4" high by 2 1/2" wide. Available in black (featured), dark green or burgandy.

**Vinyl Transit Card Holder (VC11) \$2.00**

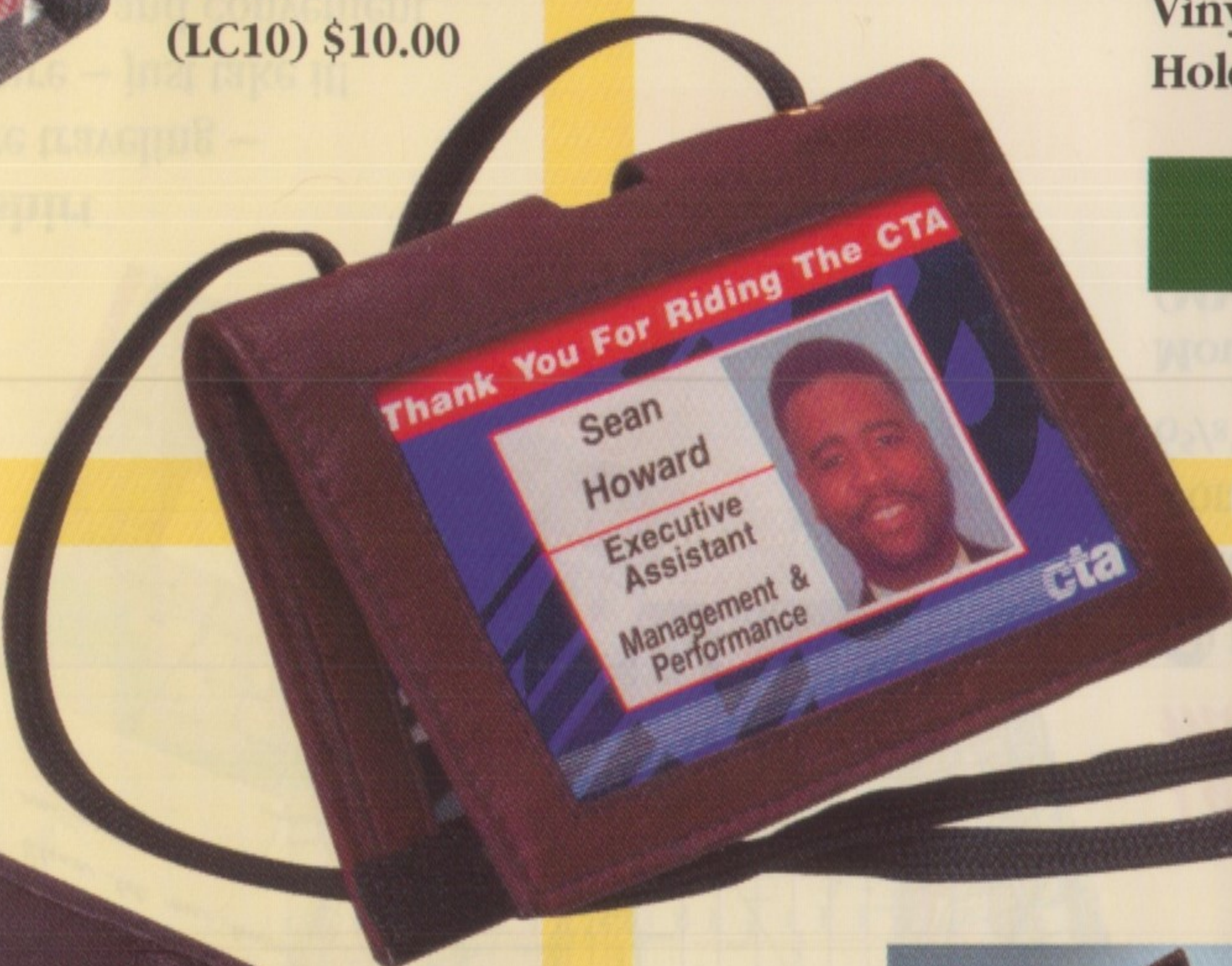


### Two-in-one

**M** **Leather Transit Card/ID Holder with Key Ring**

This handsome wallet-sized holder stores all your important documents, keys and transit card. There are three inside compartments; a see thru, a zippered and a pocket compartment. 4 1/4" high by 3" wide. Available in tan (featured), black (featured), brown or dark green.

**Leather Transit Card/ID Holder with Key Ring (KLC12) \$10.00**



### Get recognized

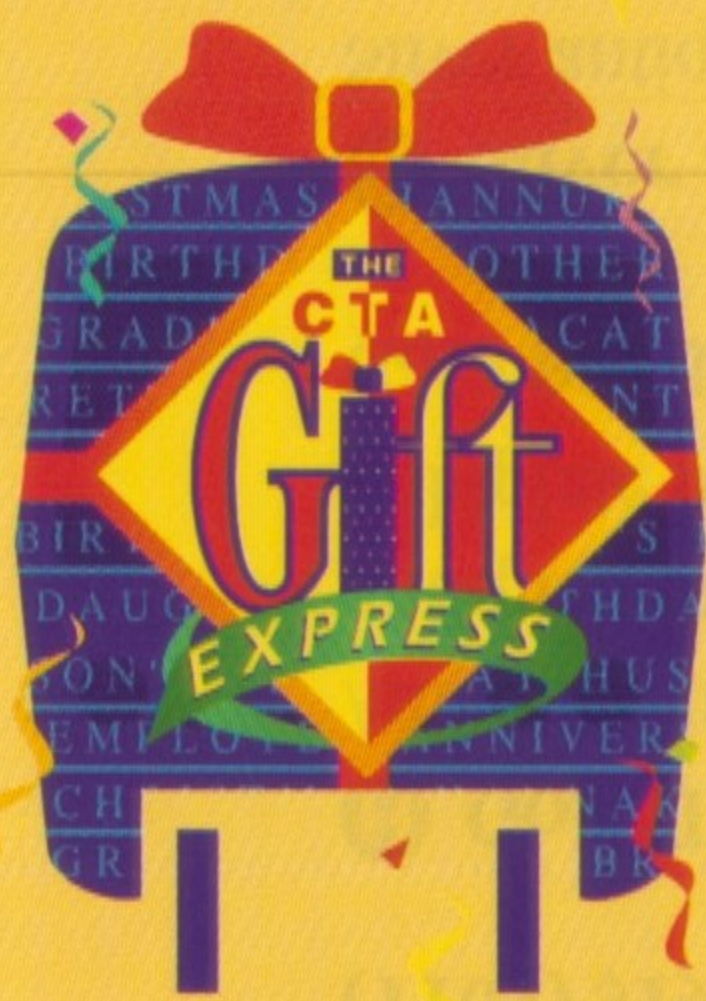
**O** **Leather ID Holder with Breakaway Lanyard**

This leather ID holder can be worn around the neck for easy display of identification. On the inside, one see thru pocket and a zippered pocket; one back pocket on the outside. 3 1/8" high by 4 1/4" wide. Available in dark brown (featured) or black.

**Leather ID Holder (LL13) \$12.00**







...take it  
and  
you'll find  
something  
for everyone  
on your  
shopping  
list!

## CTA puts the go in Chicago

### A Chicago T-shirt

North, South, East, West. From the Lakefront to Oak Park, the North Shore to the Southside — you can depend on CTA to get you to your destination. After all, CTA puts the “GO” in Chicago. This brightly-colored T-shirt features recognizable architecture of Chicago. 100% pre-shrunk cotton with double needle top-stitching at the neckline, sleeves and hem. Sizes M-XXL

Chicago T-shirt  
(CT22)  
\$15.00

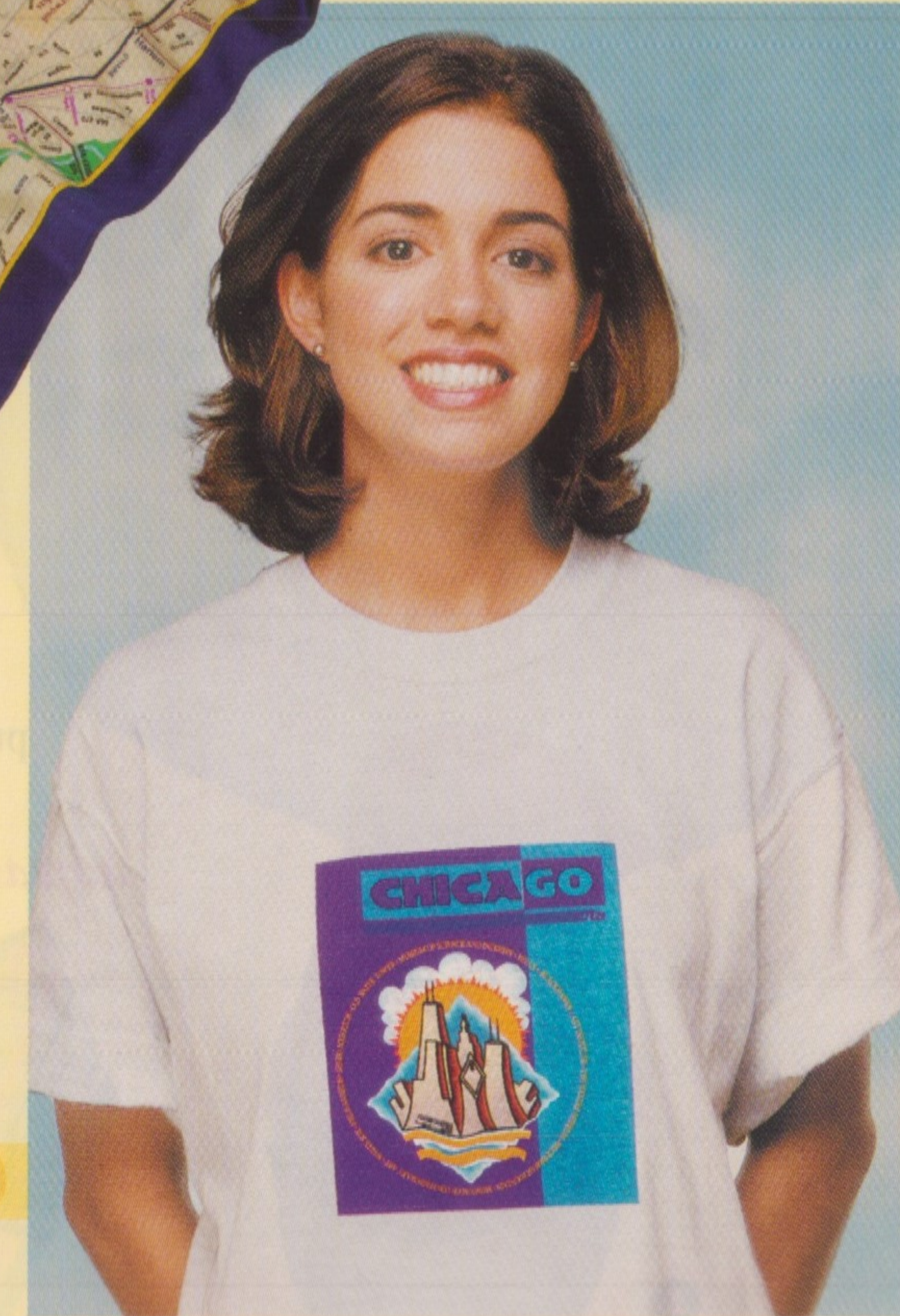


## Miles of style

### C Transit Map Silk Scarf

Wrap yourself in softly colored pastels with rich blue border showing areas of Chicago and the transit system. Wear it over the shoulder, tied at the neck, or atop your favorite coat — makes a fun fashion accessory for the well-dressed traveler. 32" square. 100% imported silk, made in the USA.

Transit Map Silk Scarf (MS07) \$65.00



## CTA takes you there

### D Destination T-shirt

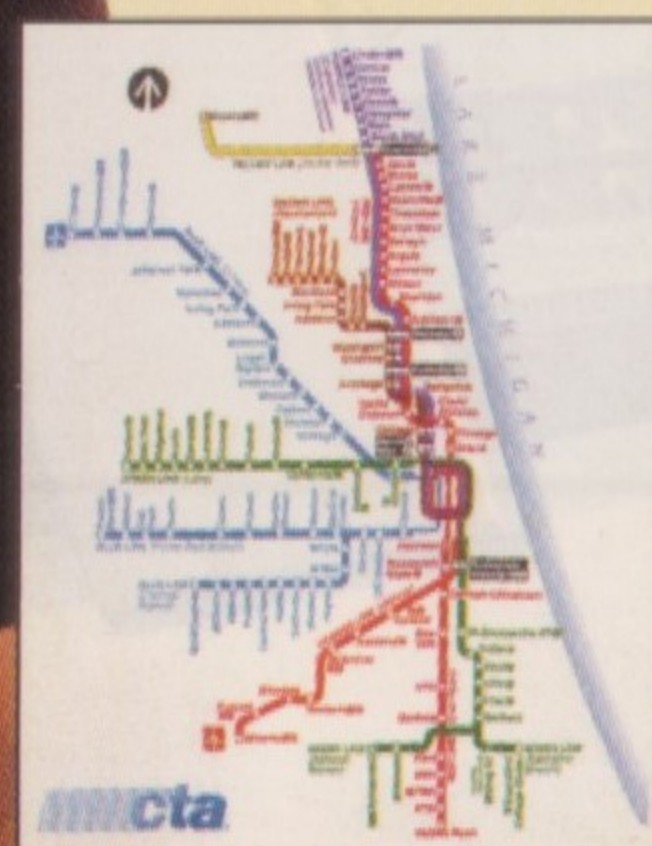
Chicago is second to none, and there's no better way to get around town than to use public transportation to visit all the destinations showcased on your T-shirt — Buckingham Fountain, The Museum of Contemporary Art, The Nature Museum . . . just to name a few. CTA takes you there. The T-shirt is made of 100% pre-shrunk cotton with double needle top-stitching at the neckline, sleeves and hem. Screenprinted city-scape on ash grey T-shirt. Sizes M-XXL

Destination T-shirt (CT22) \$15.00

## For the well-traveled folks on your shopping list

### B Rail Map T-shirt

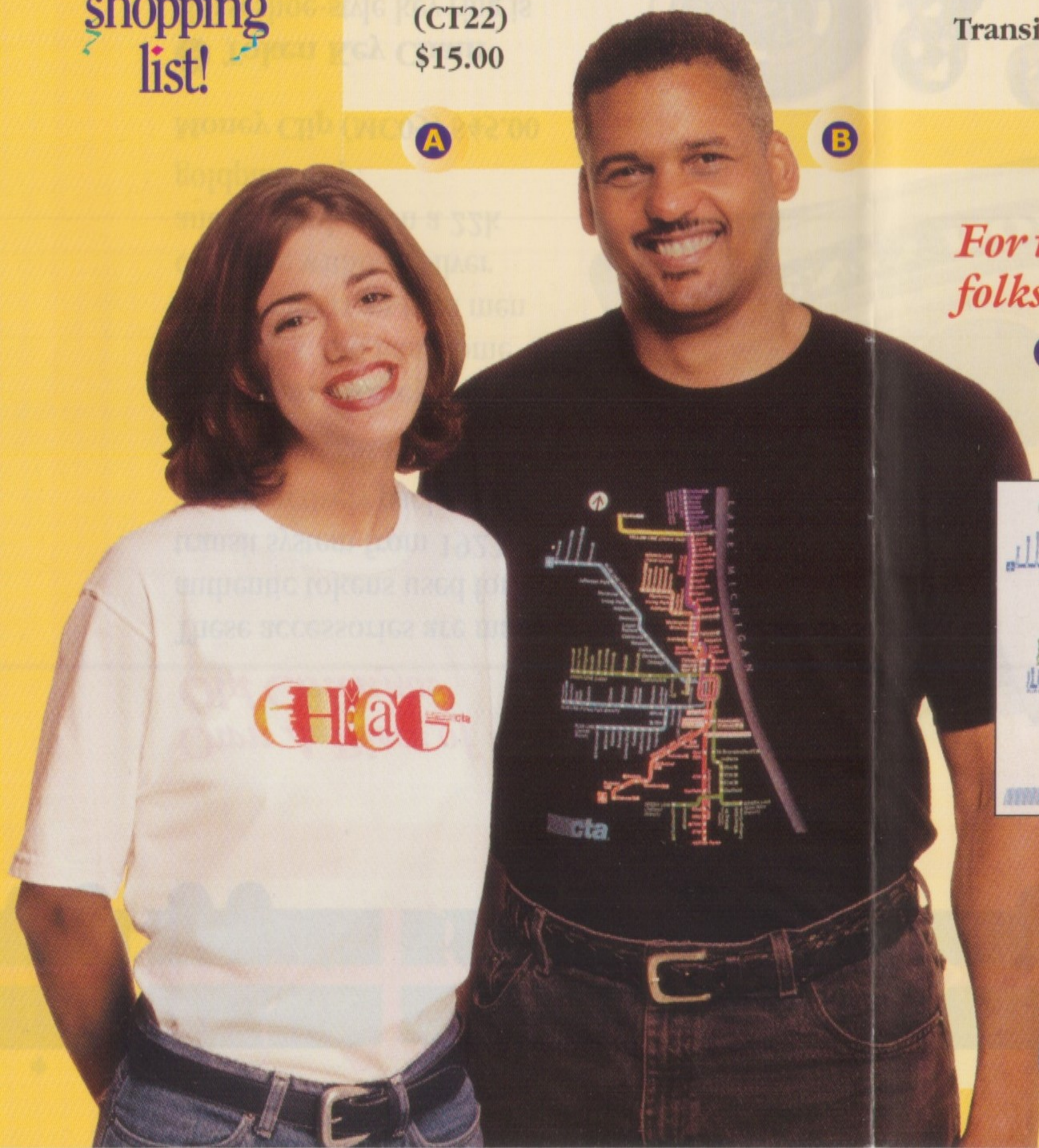
Get around town in our most popular 'T', showing the entire CTA rail system map, including the historic 'L'. Made from 100% pre-shrunk cotton, with double needle top-stitching at neckline, sleeve and hem. Available in black or white. Sizes M - XXL



### Rail Map T-shirt

Black (RT20B) \$15.00

White (RT20W) \$15.00









Dear Shopper,

**A**s the nation's second largest public transportation agency, providing nearly 1.5 million rides per day, the Chicago Transit Authority is pleased to offer you something special in addition to transportation.

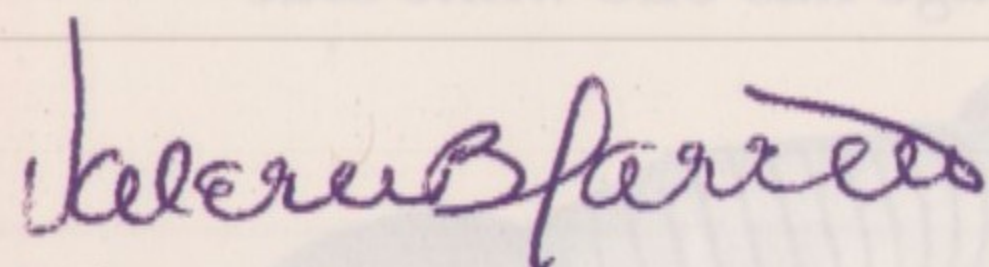
Introducing the CTA Gift Express – a new direction in shopping. Our direct mail catalogue allows you fast, convenient shopping without ever having to leave your home. We have great gifts to give and receive. Gifts for everyone and every occasion. Family, friends and transit fans. Birthdays, holidays, Boss's day.

Look inside. You'll spot the Chicago Transit Authority's logo and maps imprinted on a variety of items you'll want to give to others or keep for yourself. You'll also discover jewelry made from authentic tokens used on our system from 1922 to 1999.

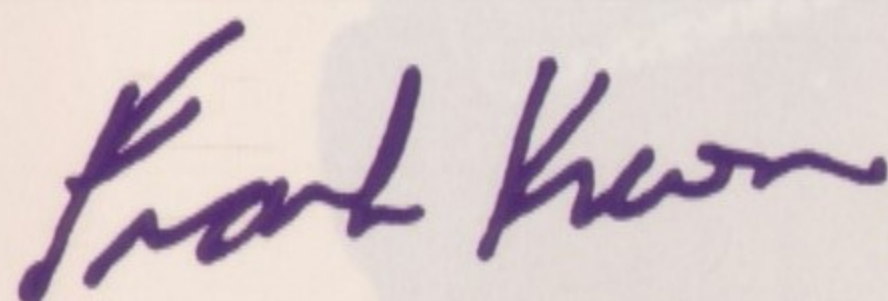
You can place an order by calling 312-664-7200, ext. 3066. Or detach and fax or mail the order form attached at the bottom of this catalogue.

We hope you enjoy our catalogue and we look forward to hearing from you.

Thank you and happy shopping.



Valerie B. Jarrett  
Chairman  
Chicago Transit Authority



Frank Kruesi  
President  
Chicago Transit Authority

LN99026  
SEPTEMBER 1999



Chicago Transit Authority  
Merchandise Mart Plaza  
P.O. Box 3555  
Chicago, IL 60654-0555



# Gift Express

## Four Joy to the World

CTA's Gift Express Program has new holiday merchandise and much, much more!

### PICTURE FRAME

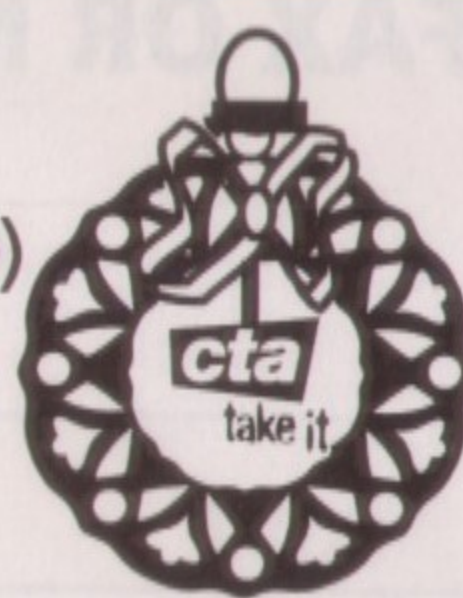
**\$15** Capture the memories. Atop a desk or mantle, this smart aluminum picture frame is a great home or office accessory. The aluminum picture frame is 4¾" x 7" with a two-sided 3" x 5" swivel photo area. (Item F)



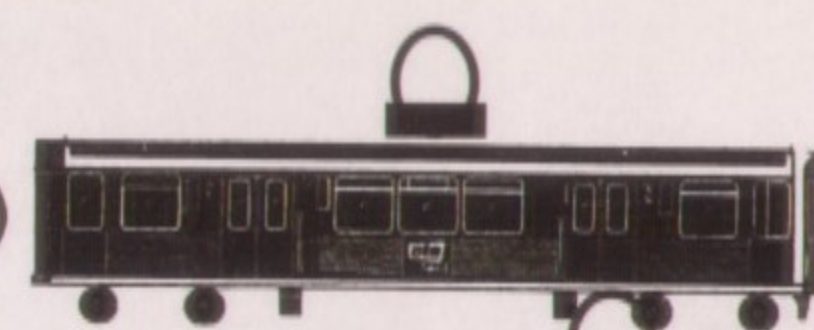
### PEWTER ORNAMENTS (Bus, Train or Holiday Wreath)

**\$9\*** each Let CTA join you for the holidays. Decorate your Christmas tree with wonderful pewter ornaments available in the shapes of a bus, train, or wreath. Each is adorned with the CTA "take it" logo.

(Item WO)



(Item TO)



(Item BO)



### KNIT HAT

**\$8\*** This stylish knit hat is 100% acrylic and adorned with the CTA "take it" logo. Whether you're waiting for the Brown Line or the #3 King Drive, your knit hat will keep you warm. (Item H)

### KNIT HAT & SCARF SET

**\$15\*** (Items H&S)



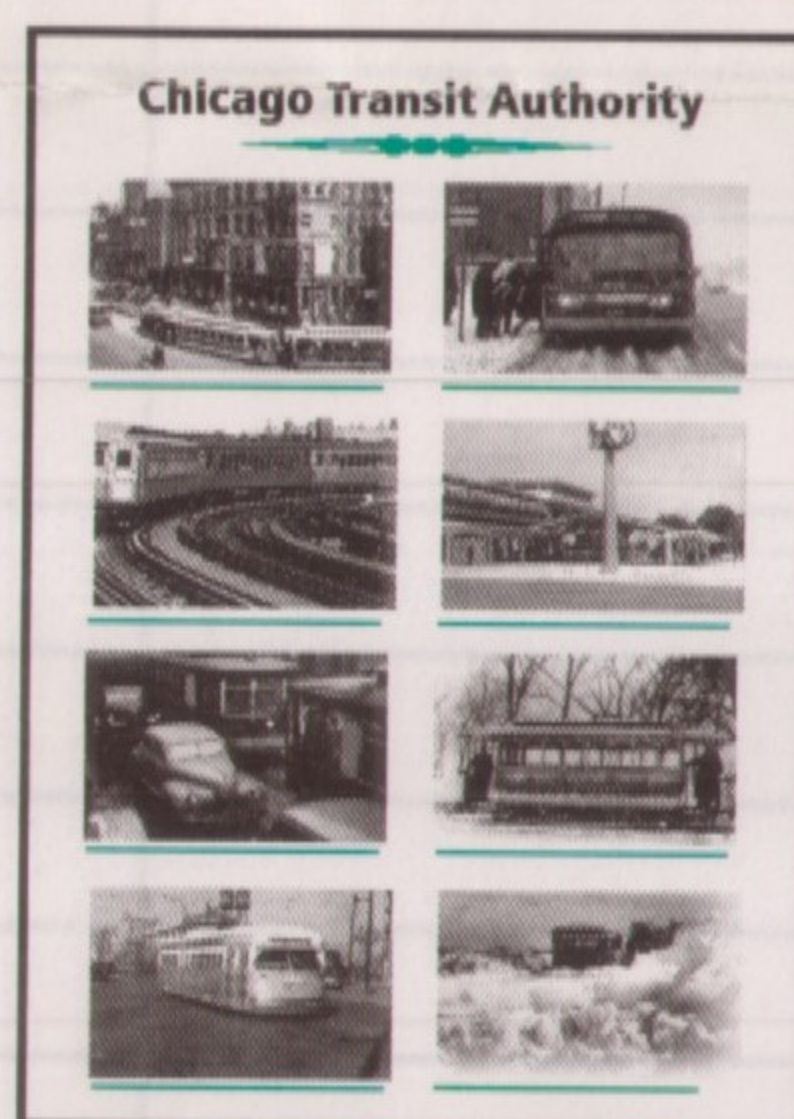
Available in black w/white, navy w/yellow and burgundy w/beige

### KNIT SCARF

**\$10\*** You've covered your head, now what about your neck? This knit scarf is 5 feet long, 100% acrylic and embroidered with the CTA "take it" logo. (Item S)

### VINTAGE POSTER

**\$18\*** CTA history captured on an 18" x 24" poster. 8 nostalgic pictures from 1897 to 1961 with descriptions. (Item VP)



### NOTE CARD SET

**\$12\***

This set includes 8 blank note cards (with various nostalgic photos) and 8 blank envelopes. Note cards are 6.5" x 9". (Item N)



### CHOCOLATES

**20@ \$10** Enjoy fun and delicious chocolate treats. Candies in the shape of CTA buses and trains are made of rich milk chocolate. (One box of 10 trains and 10 buses) (Item C)



### TRANSIT MAP SILK SCARF

**\$65** Wrap yourself in the softly colored pastels of CTA's Transit Map. A fun fashion accessory for the well-dressed traveler. Also looks great framed. Made of 100% silk in the USA. (Item MC)



### TOKEN KEY CHAIN

**\$30** Horseshoe-style key chain is accented with a large antiqued brass token. Token is set in a 22k gold-plated bezel setting. (Item TC)



### TOKEN CUFF LINKS: Gold Bezel & Antique Silver

**\$58** Authentic token cufflinks antiqued in silver with a 22k gold-plated bezel setting. (Item GL)

**\$39** Authentic silver antiqued cufflinks. (Item SL)



### STUFFED ENGINEER BEAR

**\$22<sup>50</sup>** This huggable stuffed animal is sure to be a hit with kids of all ages. Dressed in the customary engineer's blue striped uniform and cap. Measures 12" tall. (Item B)



Prices do not include 20% CTA Employee/Retiree Discount.

Prices do not include tax or shipping (if applicable).

\* Select holiday merchandise will be available December 1, 2000.

**cta**  
take it.



# Gift Express Order Form

**GET YOUR TRANSIT STOCKING STUFFERS FROM GIFT EXPRESS.**

T-shirts, ID holders and more available in the complete Gift Express catalogue.  
If you have any questions or would like to place an order by phone,  
please contact Mary Younger at (312) 664-7200, ext. 3066.

**Shipping is available.**

The shipping costs listed on the order form are for US shipping only.  
International orders can be placed. To determine international shipping costs,  
**e-mail us at [giftexpress@transitchicago.com](mailto:giftexpress@transitchicago.com) or call us at (312) 664-7200, ext. 3066**

**FAX OR MAIL ORDER FORM**

**Ordered By:** \*CTA Employee/Retiree # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Attention \_\_\_\_\_

**Ship to** (if different from left, indicate here):

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Attention \_\_\_\_\_

Gift Message \_\_\_\_\_

**PLEASE SHIP THE FOLLOWING ITEMS:**

Item #	Product Name	Color	Size	Qty	Price Each	Total Price

**STANDARD SHIPPING CHARGES**

Merchandise Total	Shipping Charges	Merchandise Total	Shipping Charges
\$0-\$30	\$3.50	\$100.01-\$160	\$10.50
\$30.01-\$60	\$6.50	\$160.01-\$200	\$12.50
\$60.01-\$100	\$8.50	\$200.01 & over	\$15.00

**OPTIONAL DELIVERY**

(Add to Standard Shipping Charges)

Overnight (Order by Noon CST)  
Add \$14.00

2<sup>nd</sup> Day Air (Order by 2 p.m. CST)  
Add \$6.00

**PAYMENT METHOD**

Check or money order payable to Chicago Transit Authority

Charge to: ☐ Visa ☐ MasterCard ☐ Discover

Account #

Exp. mo./yr.

Signature \_\_\_\_\_

Cardholder's Name \_\_\_\_\_  
(Please Print)

Merchandise Total	
Less 20% CTA Employee/ CTA Retiree Discount*	(       )
Subtotal	
8.75% IL State Tax	
Shipping Charges	
Optional Delivery: Overnight or 2 <sup>nd</sup> Day	
TOTAL ORDER	

**Fax To: 312-661-0568, or  
Mail To:  
CTA Gift Express  
21645 Network Place  
Chicago, IL 60673-1216**

**\*CTA employees and CTA retirees receive a 20% discount.**