CHICAGO TRANSIT AUTHORITY

Gift Express Catalog





Shopper,

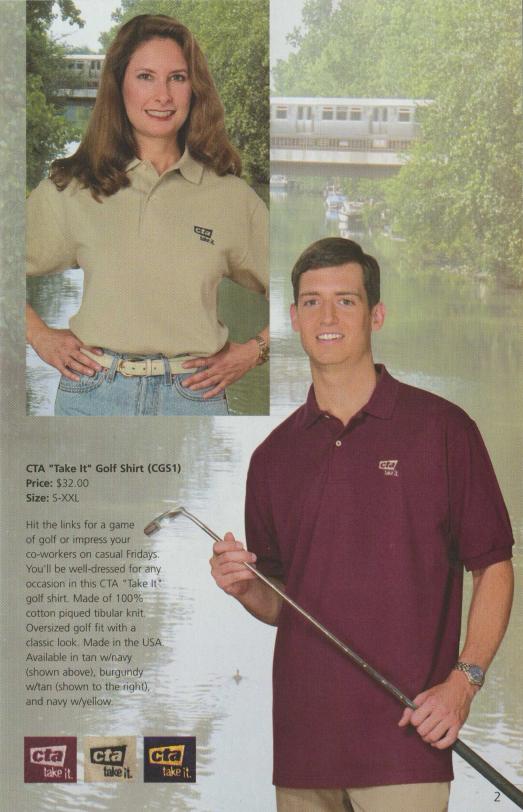
As the nation's second largest public transportation agency, providing 1.56 million rides per day, the Chicago Transit Authority (CTA) offers fun and unique merchandise in addition to world-class transportation.

Launched in 1999 as a result of market demand for CTA merchandise, CTA Gift Express brings you sure-to-please gifts that make shopping easy.

Who is number one on your list? Mom, Dad, a friend, a co-worker or transit enthusiast? Whoever it is, they will love a gift from Gift Express. Our catalog is filled with lots of innovative items, so you'll find just what you need no matter who you're shopping for.

Shopping has never been easier – you can shop by phone, fax, mail, in person or place your order on-line (see page 10 for details).

We hope you enjoy our catalog, and we look forward to receiving your order. Thank you for shopping with CTA Gift Express.



CTA "Take It" Cycling Jersey (CJ50)

Price: \$42.00 Size: M-XL

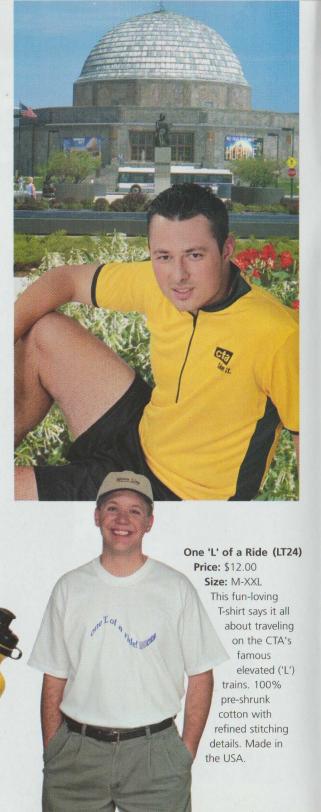
This eye-catching cycling jersey offers the best in comfort and practicality. Made from a high quality microfiber, this jersey has 100% wicking ability for maximum comfort. The jersey also features three convenient rear pockets. Made in the USA.



CTA "Take It" Water Bottle (WB50)

Price: \$5.00

The CTA "Take It" water bottle is the perfect way to keep a cold drink handy on your bike rides. Practical features of this item are its 2" wide opening which can accommodate standard size ice cubes, and its size, which fits into any standard bottle cage. Made in the USA.







Embroidered 'L' Baseball Cap (BC23)

Price: \$12.00

A fun accessory to add to your wardrobe, this popular baseball cap is available for each of CTA's seven rail lines (Blue, Brown, Green, Red, Purple, Orange and Yellow). Collect all seven. Each cap is khaki with a navy blue bill and has a cloth sizing strap with buckle and grommet. Made of 100% brushed cotton twill. Front and back are embroidered in the color of the rail line. Made in the USA.

CTA "Take It" Baseball Cap (BC26)

Price: \$15.00

Complete your look with a CTA "Take It" baseball cap. This six-paneled brushed twill cap is available in black or khaki. The cap features six sewn eyelets and a cloth sizing strap with buckle and grommet. Available in black and khaki.

CTA "Take It" Knit Hat (HISH)

Price: \$8.00

This stylish knit hat will keep you warm during Chicago's winter weather. Available in three colors with an embroidered CTA "Take it" logo (black w/white, navy w/yellow and burgundy w/beige). Made of 100% acrylic.

CTA "Take It" Knit Scarf (HISC)

Price: \$10.00

You've covered your head, now what about your neck? This knit scarf is five feet long, made of 100% acrylic and is embroidered with the CTA "Take It" logo.

Hat & Scarf Set (H&S)

Price: \$15.00









Made of authentic transit tokens that were used to pay fares on Chicago's public transit system from 1922-1999, these accessories are not only a fashion necessity, but also a keepsake of Chicago. Attractively packaged in a transit map gift box, these items also come with a certificate of authenticity.



Gold Token Cufflinks (BC01)

Price: \$58.00

Authentic transit token cufflink with 22k gold-plated bezel setting.



Sterling Silver Cufflinks (SS05)

Price: \$70.00

Authentic transit token cufflink with sterling silver setting.



Token Lapel Pin/Tie Tac (TT03)

Price: \$19.00

Silver token set in a 22K gold-plated bezel setting looks great on a collar, lapel or tie.



Antique Silver Cufflinks (SC04)

Price: \$39.00

Authentic transit token cufflink.

Token Tie Slide (TS04)

Price: \$32.00

Spice up a basic tie with this eye-catching tie accessory. Authentic silver transit token with a 22k gold-plated bar.





Token Money Clip (MC05)

Price: \$45.00

Authentic silver transit token with a 22k gold-plated clip. Its sleek design is stylish and functional.

Token Key Ring (BK02)

Price: \$30

This horseshoe-style key ring is accented with a large brass token that is set in a 22k gold-plated bezel.

Aluminum Picture Frame (HIPF)

Price: \$15.00

Capture the memories with our smart aluminum picture frame. Looks great on a mantle or desk. The aluminum picture frame is 4fl "x7" with a two-sided 3"x 5" swivel photo area.



Pewter Business Card Holder Train (TBC16) Bus (BBC15)

Price: \$35.00

Add some fun to your office décor with a solid pewter business card holder that is molded into the shape of a CTA bus or train. It makes a wonderful desk accessory. 3.875" wide x 0.875" high.

Transit Mouse Pad (MM10)

Price: \$8.50

Imprinted with dynamic graphics of a CTA bus and train. Soft rubber mouse pad is 8.875" wide x 6.625" high x 0.25" thick.





Here's How To Order

BY MAIL:

CTA Gift Express P.O. Box 3310

Merchandise Mart Plaza Chicago, IL 60654

BY PHONE or FAX:

Call: 312-664-7200 ext. 3066, 9:00 a.m. to 4:00 p.m. CST Monday through Friday.

Fax to: 312-661-0568, 24 hours a day, 7 days a week

VIA INTERNET: www.transitchicago.com

Returns

Not exactly what you wanted? Return within thirty days with receipt of merchandise, affix the proper postage, and original receipt and your refund will be processed promptly.

Merchandise Availability

At times, we may experience greater demand for an item than expected or an unforeseen delay in shipment to us. Should an item be delayed, you will be immediately advised of the projected shipping date. Your credit card will not be charged until the time of shipment.

Please make a copy of the blank order form below for future use.

CTA GIFT EXPRESS ORDER FORM

Ordered By: *CTA Employee/Retiree # NameAddress			Name Address				
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^{*}CTA employees and CTA retirees receive a 20% discount.

Tear here, then fold and mai in the provided envelope, or in your own envelope to:

TA Gift Express
O. Box 3310
Perchandise Mart Plaza

Guarantee



Your satisfaction is our top priority.

If for any reason you are not thoroughly satisfied with your purchase, please return it with the original receipt, and we'll promptly exchange it or refund your purchase price, within 30 days.

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CTA Gift Express
P.O. Box 3310
Merchandise Mart Plaza
Chicago, IL 60654

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CTA Messenger Bag (MB01)

Price: \$30.00

The CTA "Take It" briefcase is attractive and practical. All black and embroidered with the CTA "Take It" logo in yellow, this bag features an adjustable shoulder strap, zippered front flap pocket, multiple storage sections and convenient organizer for supplies. Made of 600 density polycanvas.

16" x 12fi x 3fi"D.



Ceramic Mug (CM18)

Price: \$8.00

Enjoy your favorite coffee or beverage in our exclusive ceramic mug. Dynamic graphics of a CTA bus and train keep you going throughout the day.

Thermal Mug (TM17)

Price: \$15.00

Enjoy your beverage at home or at your place of business in our spill-free mug with push button drink opening. You can also use the map to plan your outing. 12 oz. size.



Map-wrapped Journal (MJ19)

Price: \$12.00

Store your memories in this beautifully bound journal, wrapped in a recycled Chicago Transit Authority map. The 7.75" x 5.75" white unlined pages are made from recycled paper.



Map Wrapped Writing Set (MW18)

Price: \$15.00

Keep in touch with family and friends with our unique map stationery and envelopes. The set includes 40 writing sheets (6.25" W x 9" H recycled topographical maps with one white side for writing) and 20 envelopes (A6 recycled CTA system map envelopes with white address labels).



Note Card Set (HINC)

Price: \$12.00

This set of nostalgic note cards includes eight (8) blank note cards (with various historic photos) and eight (8) blank envelopes. Note cards are 6.5" W x 9" H.



Chicago Transit Authority



Vintage Poster (HIVP)

Price: \$18.00

A unique photographic look back into CTA history from 1897 to 1961. Eight (8) nostalgic pictures with captions captured on an 18"W x 24"H poster.

Jumbo Rail Map Tote (MT08)

Price: \$17.50

A handy carryall detailed with CTA's colorful rapid transit map. 12 oz. cotton canvas bag with shoulder straps. Made in the USA.

Authentic Directional Cards

The 'L' (SM) Orange Line (OLM)
Red Line (RLM) Blue Line (BLUM)
Brown Line (BLM) Green Line (GLM)

Price: \$12.00

As seen on actual CTA rail cars, these signs guide millions of CTA customers to their destinations. Transit enthusiasts love these! 47"W x 11"H.





Engineer Bear (EB14)

Price: \$22.50

This huggable stuffed animal is sure to be a hit with kids of all ages. Dressed in a traditional engineer's blue striped uniform and cap. Measures 12" tall.

Umbrella with Rail Map (UM26)

Price: \$15.00

Multifunctional is the best way to describe this unique umbrella. It protects you from the elements and features CTA's rail system map. You can keep dry and feel confident that you know where you are going.

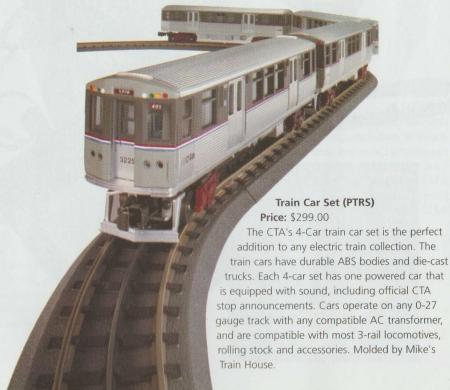




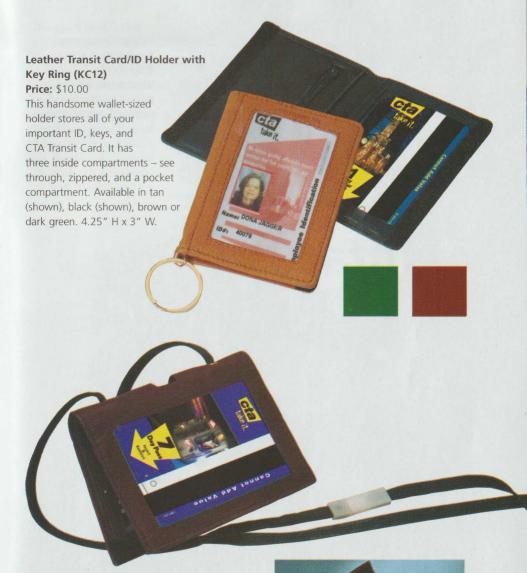
GM 5300 Model Bus - (#66 Model Bus)

Price: \$40.00

Calling all bus fans! Also known as the "fish bowl," the GM series bus was put into service by the CTA in the early 1960s. Now, decades later, it is back as a fun collectible. This die cast model will look great displayed in your home or office. Molded by Corgi Classics, Inc. Meticulously researched and reproduced in 1:50 scale to ensure 'O' gauge compatibility, each vehicle is individually numbered on the chassis to authenticate this limited edition model.







Leather ID Holder with Breakaway Lanyard (LL13)

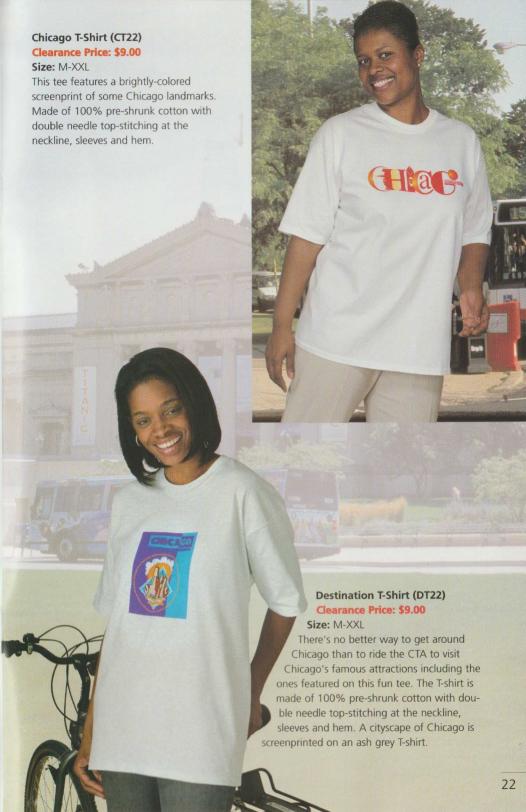
Price: \$12.00

This leather ID holder can be worn around the neck for easy display of identification. On the inside, one see through pocket and a zippered pocket; one back pocket on the outside.

Available in brown (shown), or black.

3.125" H x 4.25" W.





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