

Chicago Transit Authority

2 Great Choices 2 Great Cards

Chicago Card Plus®
Chicago Card®



Spring 2008

transitchicago.com



Chicago Card Plus



**Online account —
use a credit card or debit card
to add money to your account.**

Benefits

- Make your fare choice – Pay-Per-Use or 30-Day Unlimited Ride Pass.
- Pay-Per-Use – There is a \$2 bonus for every \$20 added to the card.
- Fare is protected. If your card is lost, stolen or damaged, you do not lose the current value.
- View and update your account activity online.

Fare transactions are recorded to your account each time Chicago Card Plus is touched to the touchpad on CTA or PACE fare equipment.

Lower Fares Than Cash And Faster Boarding

Chicago Card Plus	Options	Chicago Card
X	Online account	
With account information	\$5.00 purchase fee is waived for first time users.	Upon registering
X	Automatic reload with a credit card	
	Manual reload at transit card vending machines	X
Automatically registered	Fare protection	Upon registering
X	30-Day Pass fare option provides unlimited rides for the cardholder for 30 consecutive days beginning with the first ride taken.	
X	Pay-Per-Use fare option deducts full fares and transfers each time you ride.	X
X	Fare bonus (\$2 for \$20) [Pay-Per-Use only]	X
X	Touch-n-Go boarding	X
X	Lower fares than cash	X
Pay-Per-Use or 30-Day Unlimited Ride Pass	Can be used in the RTA/CTA Transit Benefit Fare Program	Monthly Pass Only

For more complete information visit our web site chicago-card.com.

Chicago Card



**Stored value card —
add money at CTA rail stations
or Touch-n-Go currency exchanges.**

Benefits

- Bonus – There is a \$2 bonus for every \$20 added to your card.
- Fare is protected. If your card is lost, stolen or damaged, you do not lose the current value if your card is registered.

The appropriate fare is deducted from card's balance each time it is touched to the touchpad on CTA or PACE fare equipment.



Chicago Card® Order Form

There are three ways to order your Chicago Card:

- 1 Visit us at chicago-card.com
- 2 Call CTA Customer Service at **1-888-YOUR-CTA**
- 3 Fill out the form below and mail it with your payment to:

Chicago Card, Chicago Transit Authority, 901 W. Division Street, Chicago, IL 60622-4216

ORDER INFORMATION

Fare Value (check one)	Bonus	Chicago Card Total Cost
<input type="checkbox"/> \$0	\$0	\$0
<input type="checkbox"/> \$20	\$2	\$20

Shipping Address

(Please Print)

Name (First/MI/Last):

Address:

City/State/Zip:

Telephone:

E-mail (optional):

Information collected will be used only by the CTA unless there is a contrary legal requirement or express written consent.

REGISTRATION INFORMATION

By registering your Chicago Card you will be reimbursed the \$5 purchase fee that you paid for cards purchased after January 1, 2008. You may select to be reimbursed by a CTA 1-Day Fun Pass or by check. There is no extra cost for registration. Only registered cards will receive a new Chicago Card with the remaining value (less a \$5 fee) if the card is lost or stolen.

- ☐ **Yes, register my Chicago Card.** Only registered cards will be replaced with remaining fare value on the card.

Please send me (Choose one) ☐ \$5 CTA 1-Day Fun Pass ☐ \$5 check

Create PIN (Required): Use any combination of letters and numbers.

PIN cannot contain spaces or symbols; it must be exactly four letters/numbers.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------	----------------------

If different from purchaser, provide

Chicago Card user's name (First/MI/Last):

PAYMENT INFORMATION (If Applicable)

- ☐ **Money Order/Cashier's Check:** Make payable to Chicago Transit Authority and enclose with this form in an envelope (use address at top of this form). Cash or personal checks will not be accepted.

- ☐ **Credit Card:** Please provide the following information:

Accepted Credit Cards (check one): ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Credit card number:

Exp. date:

Credit card security code:

(3 digits on back of card; 4 digits on front of AMEX)

Print cardholder name

Telephone:

(as it appears on your credit card)

Billing address:

City/State/Zip:

Cardholder signature:

Date:

Payments by credit card will be processed through VeriSign®, a web-based service. See privacy policy at verisign.com.

Orders should be received in 7-10 business days. There are no refunds for Chicago Card orders.

2 Great Cards

Chicago Card Plus:

Choose your fare payment option:

- 30-Day Pass
- Pay-Per-Use
 - Determine your initial value
 - Determine your reload amount



Chicago Card Options:

Preloaded: Comes with \$22 in value on the card (\$20 plus \$2 bonus). Cards may be purchased at currency exchanges or at the CTA Sales Center, Monday through Friday, from 8:00 a.m. to 4:30 p.m.

Unloaded: Comes with zero (\$0) in fare value. Add value at rail station vending machines or Touch-n-Go Currency Exchanges.

The \$5 purchase fee is waived for first-time Chicago Card Plus users and Chicago Card users who register their cards. Unless otherwise notified by the CTA, there is a \$5 purchase fee for each replacement Chicago Card Plus or Chicago Card.




Note: At this time, reduced fares for customers with disabilities and students are not available with Chicago Card Plus and Chicago Card.

How to Order:

1. Online at chicago-card.com
2. Call 1-888-YOUR-CTA (1-888-968-7282); 1-888-CTA-TTY1 (TTY: 1-888-282-8891)
3. In person at the CTA Sales Center:
567 W. Lake St. Chicago, IL 60661
Monday through Friday,
8:00 a.m. to 4:30 p.m.

2008 CTA Fare Structure

	At Rail Stations	
	Full Fare/Transfer	Reduced Fare/Transfer
	\$1.75/25¢	Not Applicable
	\$2.00/25¢	85¢/15¢
	\$2.00*/**	\$1.00*/**
*Cash not accepted at rail station turnstiles. **Transfers not issued to customers paying with cash. Purchase Transit Cards at vending machines.		

	On Buses	
	Full Fare/Transfer	Reduced Fare/Transfer
	\$1.75/25¢	Not Applicable
	\$1.75/25¢	85¢/15¢
	\$2.00*/**	\$1.00*/**
*Cash not accepted at rail station turnstiles. **Transfers not issued to customers paying with cash. Purchase Transit Cards at vending machines.		

Save Even More

RTA/CTA Transit Benefit Fare Program

Transit Benefit Fare Program

Save up to 40% on commuting costs!



Savings, Savings,

Savings for both the employee and the employer — Both the Chicago Card Plus and the Chicago Card are fare payment options in the RTA/CTA Transit Benefit Fare Program.

Have money taken out of your paycheck **pre-tax** and you can save from 25% to 40% on your public transportation costs.

You don't have to think about it as your Chicago Card Plus or Chicago Card are uploaded automatically once a month.

Should you change companies, your card follows you wherever you go.

CTA offers a special \$2 bonus for every \$20 on selected fare programs.

Speak with your HR department or visit chicago-card.com (Transit Benefit Fare Program).

EC is How We Go

Chicago Card Plus and Chicago Card are more environmentally friendly than paper-based Transit Cards since they can be reused and reloaded for up to 4 years, rather than 18 month for Transit Cards.



Chicago Card Plus® Order Form

ORDER INFORMATION

Fare Preferences and Reload Amounts (Choose One)

A) ☐ Pay-Per-Use

Full fare and transfers are deducted from your online account each time your Chicago Card Plus is used.

Select initial value for card (with a \$2 bonus for every \$20):

☐ \$20 ☐ \$40 ☐ \$60

Select a reload amount:

☐ \$10 ☐ \$20 ☐ \$30 ☐ \$40 ☐ \$60

Reloading is triggered when account balance reaches \$10. A \$2 bonus is earned for every \$20.

B) ☐ 30-Day Pass - \$75

Good for unlimited rides for the cardholder for 30 consecutive days beginning with the first ride taken with Chicago Card Plus. A new 30-Day Pass will be automatically reloaded to your account on the 27th day of each 30-day cycle.

Billing Address

Name (First/MI/Last):

Address:

City/State/Zip:

Telephone:

E-mail:

Information collected will be used only by the CTA unless there is a contrary legal requirement or express written consent.

Shipping Address

Name (First/MI/Last):

Address:

City/State/Zip:

Telephone:

PAYMENT INFORMATION

Accepted Credit Cards (check one): ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Please Print (All fields required)

Credit card number:

Exp. date:

Credit card security code:

(3 digits on back of card; 4 digits on front of AMEX)

Print cardholder name (as it appears on your credit card):

Cardholder signature:

Date:

Until further notice by the CTA, effective January 1, 2008, the \$5 purchase fee for Chicago Card Plus is waived for new card orders. Name and billing address on credit card must match the billing address given above. Credit card payments will be processed through VeriSign®, a web-based service. See privacy policy at verisign.com. Your signature authorizes the CTA to charge your credit card in the amounts specified by your selections. It also verifies your acceptance of the Terms and Conditions for usage of Chicago Card Plus. Terms and Conditions are available at chicago-card.com. **Orders should be received in 7-10 business days. There are no refunds for Chicago Card Plus orders.**

ACCOUNT INFORMATION

Account Username:

Pin:

Use any combination of letters/numbers.
PIN must be exactly four letters/numbers.

Account Password:

(Use between 6 and 26 characters)

E-MAIL PREFERENCES

Select E-mail Preferences:

Notification of credit card charges:

☐ Yes ☐ No

By selecting "yes" the CTA will send confirmation to the e-mail address listed on your account each time your credit card is charged, including the amount charged.

Notification of available market research surveys:

☐ Yes ☐ No

By selecting "yes" the CTA will notify you of various surveys. These surveys will change periodically and are an excellent way to provide the CTA with valuable customer feedback.

CTA marketing or product information:

☐ Yes ☐ No

By selecting "yes" the CTA will send notification to the e-mail address listed on your account whenever there are new marketing initiatives, product information and updates of which CTA customers should be made aware.

Travel information or CTA service changes:

☐ Yes ☐ No

By selecting "yes" the CTA may send you an e-mail regarding travel information or service changes such as extended service and route reconfigurations that may affect your commute.