

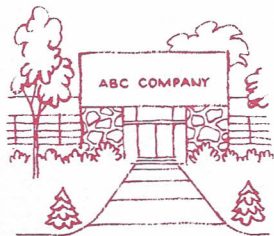
Why it's as important  
to the community  
as it is to the commuter



Sure, your husband rides it  
to work every day.



But there are people who *come*  
to Skokie every day, too. To  
work. To visit. Or to shop. To  
many of them, the Skokie Swift  
is just as important as it is to  
any commuter.



Needless to say, the Skokie Swift  
has been an important catalyst  
to Skokie industry, too. More  
people can travel around more  
easily. And . . . the convenient  
link to the Howard Street "L"  
has lured many north side Chi-  
cagoans to Skokie's many fine  
shopping areas.



Saturday service on the Skokie  
Swift has contributed a gener-  
ous share of week-end shoppers,  
also. Not to mention the con-  
venience it has provided for peo-  
ple going to—and coming from  
—the city on Saturday.

Think about it. The next time you get tired of fighting traffic—ride  
**SKOKIE SWIFT—The Commuter's Friend**

8-30-65

# Skokie Swift

*"The Commuter's Friend"*



## WORLD'S FASTEST RAPID TRANSIT

Skokie Swift is a jointly financed mass transportation demonstration grant project. To acquire the property and furnish the high-speed rail cars, CTA has invested about \$2,600,000 to date. Operating the project for the two-year life authorized by the federal Housing & Home Finance Agency will cost an estimated \$523,825. Of this HHFA will contribute approximately 67%, CTA 26% and the Village of Skokie 7%.

Participating with CTA and Skokie in studies to evaluate the benefits derived from the project are the Chicago Area Transportation Study and the Northeastern Illinois Planning Commission.

TIMETABLE NO. 12

**CHICAGO TRANSIT AUTHORITY**



**Now more trips added in rush hours!**

**SOUTHBOUND**

Leaves Dempster St., Skokie

MONDAY thru FRIDAY	
6.00 AM	First Train
6.22 AM	
6.30 AM- 8.50 AM	Every 3 to 7½ minutes
9.00 AM- 4.00 PM	00, 15, 30, 45 minutes after the hour
4.10 PM- 4.40 PM	Every 10 minutes
4.46 PM- 6.38 PM	Every 3 to 7 minutes
6.45 PM- 10.00 PM	00, 15, 30, 45 minutes after the hour
10.30 PM	
11.00 PM	Last Train

SATURDAY ONLY	
7.00 AM	First Train
7.15 AM	
7.27 AM- 9.15 AM	03, 15, 27, 39, 51 minutes after the hour
9.30 AM- 4.00 PM	00, 15, 30, 45 minutes after the hour
4.13 PM- 6.01 PM	01, 13, 25, 37, 49 minutes after the hour
6.15 PM- 7.15 PM	Every 15 minutes
7.30 PM- 11.00 PM	On the hour and half-hour
11.00 PM	Last Train

*Skokie #97 bus operates between Howard Station and Dempster Terminal 24 hours daily, 7 days a week.*

**NORTHBOUND**

Leaves Howard Station

MONDAY thru FRIDAY	
5.40 AM	First Train
6.10 AM- 8.45 AM	Every 3 to 7½ minutes
8.55 AM- 3.55 PM	10, 25, 40, 55 minutes after the hour
4.05 PM- 4.45 PM	Every 10 minutes
4.51 PM- 6.30 PM	Every 3 to 7 minutes
6.40 PM- 9.25 PM	10, 25, 40, 55 minutes after the hour
9.45 PM	
10.15 PM	
10.46 PM	Last Train

SATURDAY ONLY	
6.40 AM	First Train
6.56 AM	
7.11 AM	
7.26 AM- 9.26 AM	02, 14, 26, 38, 50 minutes after the hour
9.40 AM- 4.25 PM	10, 25, 40, 55 minutes after the hour
4.37 PM- 6.25 PM	01, 13, 25, 37, 49 minutes after the hour
6.40 PM	
6.55 PM	
7.15 PM- 10.45 PM	15, 45 minutes after the hour
10.45 PM	Last Train

**PROCEDURE FOR PAYING FARE**

**NORTHBOUND (Adult):** Customer riding Evanston Express to Howard pays 20¢ to trainman and receives transfer for ride to Skokie. Arriving at Howard on an "L"-subway train customer pays 20¢ to agent at the Skokie Swift boarding area on the northbound platform. Only 15¢ is paid, however, when a valid transfer is presented to the Evanston Express trainman or to the platform agent at Howard.

Boarding the Skokie Swift train at Howard, customer surrenders transfer to the operator, and receives another transfer if continuing trip on Skokie bus.

**SOUTHBOUND (Adult):** Customer originating in Skokie pays 45¢ and obtains transfer, if needed, for continuation ride in the Middle Zone or Evanston.

Rapid Transit connections across-the-platform at Howard to Loop, Englewood and Jackson Park via subway; to Loop via Evanston Express "L" (Monday-Friday rush periods), and to Evanston and Wilmette via "L." Bus connections at Dempster with #97 Skokie route south to downtown Skokie and north to Old Orchard, and with United bus for DesPlaines. Connections at Howard with CTA, Evanston and United buses.

**5 MILES IN 6½ MINUTES**